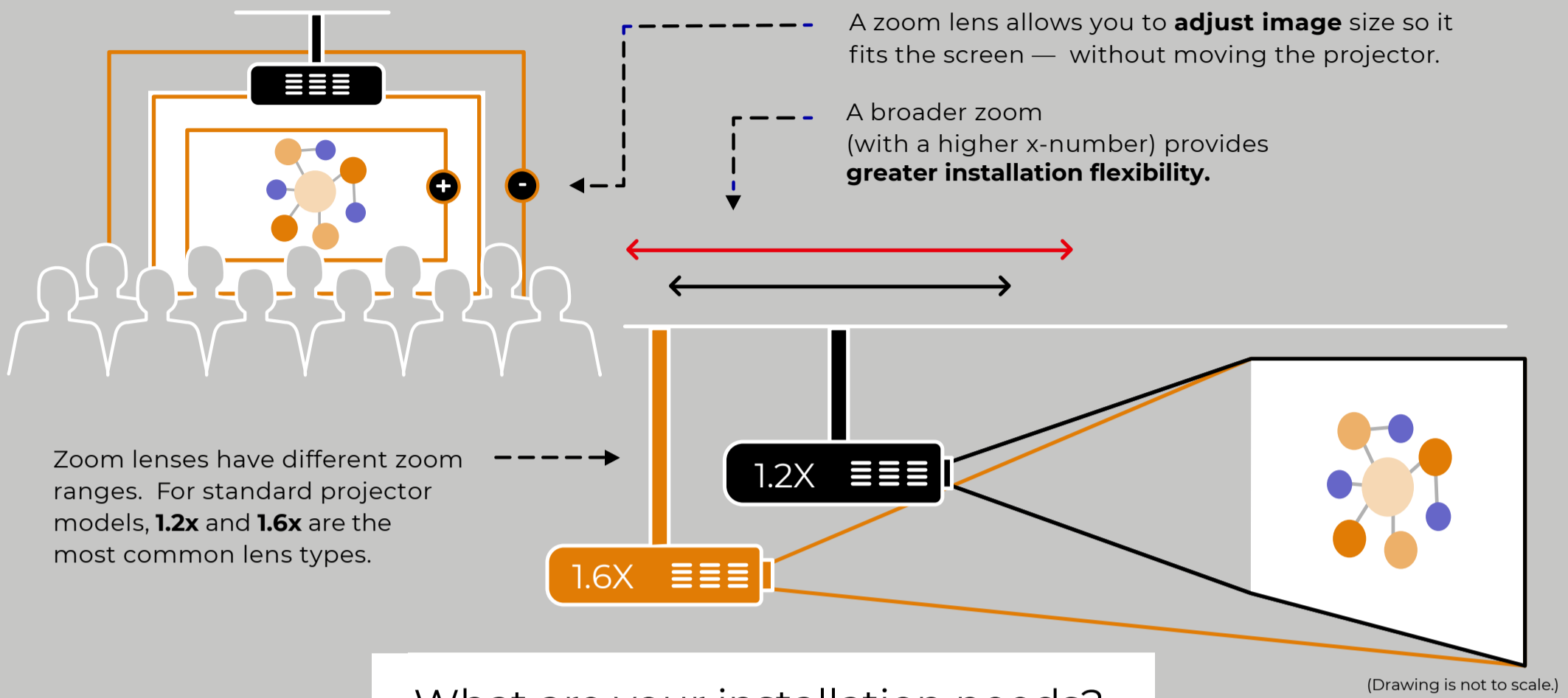


# CHOOSING A PROJECTOR WITH THE RIGHT ZOOM LENS

Buying a projector means considering many factors, including the lens. Let's take a look at the benefits of a zoom lens.

## Why is a zoom lens essential?



## What are your installation needs?

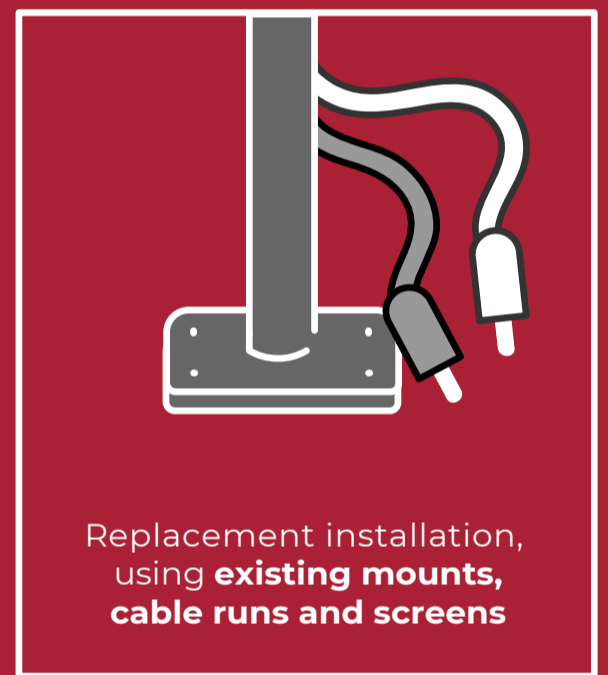
Another factor to consider is which type of projector installation you face:



Recommended: **MC and ME series**



Recommended: **ME series**



Recommended: **ME series**

## Finding the perfect fit



MC Series with narrow zoom lens (1.2x)  
Primarily for new installations

Benefits:

- ★ Great performance
- 🔧 Some installation flexibility
- 💰 Lowest cost



ME Series with broader zoom lens (1.6x-1.7x)  
Great choice for new installations (with or without obstructions) and replacement installations

Benefits:

- ★ Great performance
- 🔧+ Up to 30% more zoom capability for increased range of placement options
- \$ Reduced replacement costs (when using existing mount and cable runs)
- 😊\$ Affordable price

Sharp offers both options

NEC models feature a narrow zoom lens or a broader zoom lens. To find the right projector for your installation, download our brochure and use our Image Calculator at <https://www.sharpnecdisplays.us>.