

ACTIVESCENE TRANSFORMS EVERYDAY GLASS INTO AN ON-DEMAND SIGNAGE SOLUTION

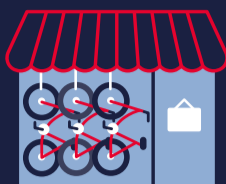
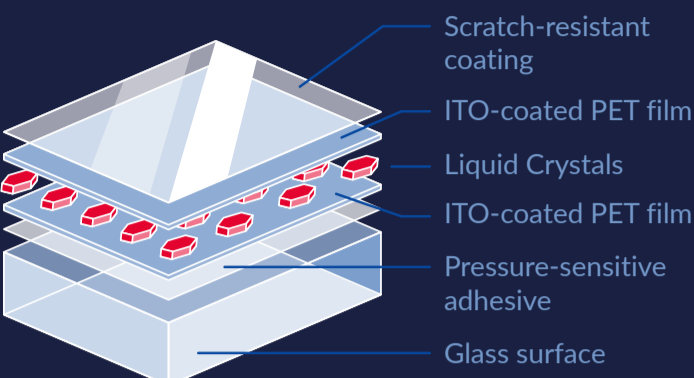
ActiveScene™ is an innovative on-demand signage solution that transforms plain glass into a stunning digital signage surface. It enables users to switch easily from transparent glass to an opaque surface that can be used for projected content or for privacy shading.

HOW IT WORKS

ActiveScene pairs a projector with a special film applied to transparent glass.

The film

The solution is made possible by Avery Dennison's Vela™ Dynamic Display System, a thin, translucent smart film that has a special coating covering a layer of liquid crystals.



Transparent state:
See-through glass



Opaque state:
A surface for projected content, such as videos, or privacy shading

The projector

To project content on to the film surface, a projector is installed behind the window.



Can be applied to almost any interior glass surface



Is engineered for easy maintenance

EXPLORE NEW DISPLAY POSSIBILITIES

Active Scene enables you to use existing glass surfaces for



Promotions



Branding



Multimedia content



On-demand privacy

ACTIVESCENE IS VISIBLY BETTER

A perfect solution for a wide variety of users

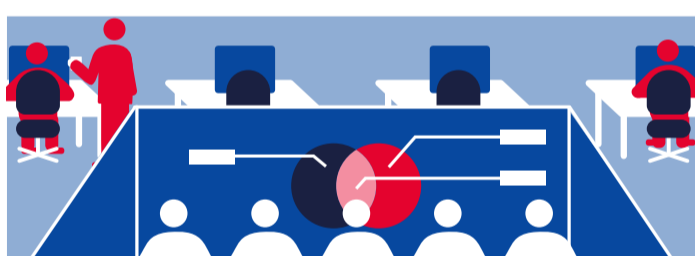


Retail Stores

- Provide a wow factor
- Engage customers with an eye-catching digital display
- Project marketing messages and storytelling content
- Switch from a window display to projected image
- Eliminate fixed displays that block customers' views
- Use on exterior windows at night and on cloudy days

Corporate offices

- Engage visitors and employees with eye-catching digital displays
- Switch between transparent (let light in) and on-demand privacy
- Use in meeting rooms, boardrooms, reception areas, human resources



Museums and entertainment venues

- Enliven a diorama with text or video on its glass front
- Use transparent glass surfaces for videos, games, or messages

Education

- Turn glass panels into surfaces for presenting instructional materials or information
- Maintain flexibility to switch back to transparent glass



Trade Shows and Exhibitions

- Use glass panels to display content about new products

OTHER BENEFITS

- Provides a new level of functionality for existing spaces
- Offers an easy retrofit installation that requires no costly changes to a building or space
- Available in five customizable, turnkey solutions covering a wide range of needs

WE MAKE ACTIVESCENE SIMPLE

Our team will work with you to:



Plan the ideal solution for your space



Survey your site to ensure your goals are met



Provide installation services and a media player



Offer guidance on how to use the solution

We also offer best-in-market warranty coverage for our solutions – to provide you with peace of mind.

For more information about ActiveScene and to learn how it can create dynamic experiences for your space, visit us at www.sharpnecdisplays.us/activescene.

SHARP / NEC