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NEC DISPLAY SOLUTIONS ADDS LED BACKLIT VIDEO WALL DISPLAY AND BUNDLES FOR THE COST-CONSCIOUS

Businesses, Higher Education Benefit from NEC Ultra-narrow Bezel Displays and Pull-out Mounts

CHICAGO – May 20, 2014 – <u>NEC Display Solutions of America</u>, a leading provider of commercial LCD display and projector solutions, announced today the addition of a lower cost, ultra-narrow bezel display and two <u>video wall</u> bundles for all-in-one, easy-to-configure digital signage solutions.

The <u>X464UNV</u> is a reduced brightness LED backlit display ideal for the cost-conscious. The 2x2 (X464UNV-TMX4P) and 3x3 (X464UNV-TMX9P) LCD TileMatrix[™] Digital Video Walls leverage four and nine X464UNV displays, respectively, with the full adjustment capabilities of the pull-out mounts. This mounting system allows for simple installation with perfect alignment and access for servicing the video walls.

The 46-inch X464UNV's ultra-narrow bezel allows for a screen-to-screen distance between two neighboring X464UNV displays of only 5.7 millimeters. The barely discernable transition gap between displays ensures a homogenous picture across the matrix. Minimal bezel widths also help avoid interruptions of the displays.

"We're adding to our portfolio of video wall bundles as a result of their popularity with customers," said Rachel Karnani, Senior Product Manager of Large-Screen Displays at NEC Display Solutions. "Video walls can be an important component to an overall

branding strategy. The X464UNV ultra-narrow displays and the pullout mounts that comprise these bundles offer a simple and cost-effective video wall solution."

The X464UNV display, and X464UNV-TMX4P and X464UNV-TMX9P video wall bundles include the following features:

- Professional-grade LCD panels, advanced thermal protection and sealed panel design for the most formidable digital signage industry requirements
- LED backlighting technology, which improves power consumption and allows for a slimmer depth
- 500cd/m2 maximum brightness combined with full HD resolution, which will capture the attention of audiences
- TileMatrix technology, which allows for easy manipulation of a single picture to 2x2 or 3x3 formats
- Auto Tile Matrix capabilities, which reduce set up times and therefore cost
- Full connectivity with DisplayPort, HDMI and DVI-D digital inputs, and Ethernet with automated email notifications for diagnostic purposes
- Standard on-site warranty service for all included displays

The X464UNV, X464UNV-TMX4P and X464UNV-TMX9P will be available this month. Contact your reseller or distributor for latest pricing.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit http://necdisplay.com/digital-media-library. Follow us on our social media channels: Facebook, YouTube, Twitter and LinkedIn.

About VUKUNET

VUKUNET, from NEC Display Solutions of America, is the engine that powers the digital out-of-home advertising business. VUKUNET is the only universal ad serving platform that drives ads to any digital out-of-home network, regardless of content management system. VUKUNET makes the buying, flighting and reporting of digital out-of-home ad campaigns easy. For additional information about VUKUNET, visit <u>www.vukunet.com</u>, or call (877) 805-VUKU. For VUKUNET logos and digital images, please visit <u>http://www.vukunet.com/pressresources.aspx</u>.