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NEC DISPLAY SOLUTIONS INTRODUCES NEW VIDEO WALL PRODUCT WITH 36 PERCENT DECREASE IN BEZEL GAP

X554UNS, X554UN, and X464UN Deliver Quick Color Calibration, DisplayPort 1.2 Multi-Streaming, and New Auto-Tile Matrixing for Reduced Install Times

CHICAGO – March 4, 2014 – <u>NEC Display Solutions of America</u>, a leading provider of commercial LCD display and projector solutions, announced today its fourth generation of video wall products, capable of delivering brilliant imagery to organizations deploying displays for 24 x 7 use in a variety of digital signage, corporate and broadcast video wall applications.

Like their predecessors, the 55-inch <u>X554UNS</u>, the 55-inch X554UN and the 46-inch X464UN are direct LED-backlight LCD displays, which allow for improved brightness uniformity, reduced power consumption and mercury-free components.

The UNS model now minimizes that distance to a mere 3.5mm while the UN displays have a bezel gap as low as 5.5mm. With DisplayPort 1.2 multi-streaming, they are capable of delivering ultra-high definition resolutions across the entire canvas of displays comprising the video walls.

In addition, Auto TileMatrix features allow a user to simply set up the size of the video wall on the first display and automatically scale the content through the remaining

displays. With the press of a few buttons, the entire video wall is set up. The result is faster installation, which reduces costs and improves the customer experience.

"Video walls are helping organizations bolster their brands in magnificent ways," said Rachel Karnani, Senior Manager of Product Marketing for Large Screen Displays at NEC Display. "Our company has been a pioneer in the development and installation of video walls. The latest X Series displays take video walls to the next level of customer experience and ease of installation."

The X Series displays also support Intel's Open Pluggable Specification (OPS), which is the first industry-wide standardization in option slots to simplify digital signage. The OPS option slot allows for easier installation, use and maintenance of digital signage. An accessory slot is now included on new X Series models as well.

The X Series displays include the following features:

- Professional-grade LCD panels with advanced thermal protection and sealed panel design for the most formidable digital signage industry requirements
- Picture perfect image quality with 3840 x 2160 ultra-HD resolutions through DisplayPort 1.2 daisy chain
- Ultra-narrow bezels of 3.5mm (X554UNS), 5.5mm (X554UN) and 5.7mm (X464UN), which enable seamless images
- Brightness of 700 cd/m² and 3500:1 contrast ratio, which deliver superior image quality
- Network Control and Communication through RS232C or LAN, which allows the highest level of remote display management
- Auto ID/Auto TileMatrix[™] technology for video walls up to 100 displays
- Faster operational speeds than predecessors
- Carbon footprint meter, which calculates and tracks carbon savings
- ENERGY STAR[®] 6.0, which meets strict energy efficiency guidelines set by the U.S. Environmental Protection Agency and the U.S. Department of Energy

The X464UN, X554UN and X554UNS displays will be available in March 2014 at an estimated street price of \$4,999, \$6,999 and \$7,599, respectively. The displays ship with a 3-year parts and labor warranty, including the backlight.

About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. It has deployed more than one-million large-format displays worldwide. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at <u>www.necdisplay.com</u>. For digital images, please visit <u>http://necdisplay.com/digital-media-library</u>. Follow us on our social media channels: <u>Facebook</u>, <u>YouTube</u>, <u>Twitter</u> and <u>LinkedIn</u>.

About VUKUNET

VUKUNET, from NEC Display Solutions of America, is the engine that powers the digital out-of-home advertising business. VUKUNET is the only universal ad serving platform that drives ads to any digital out-of-home network, regardless of content management system. VUKUNET makes the buying, flighting and reporting of digital out-of-home ad campaigns easy. For additional information about VUKUNET, visit <u>www.vukunet.com</u>, or call (877) 805-VUKU. For VUKUNET logos and digital images, please visit http://www.vukunet.com/pressresources.aspx.

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