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**NEC DISPLAY SOLUTIONS OPENS PUBLIC VOTING PERIOD  
FOR \$25,000 GIVEAWAY EXTRAVAGANZA**

***Grand Prize Winner Receives \$25K in NEC Technology,  
Runners Up Receive 32" E321 Large-Screen Display***

**CHICAGO – March 14, 2011** – [NEC Display Solutions of America](#), a leading provider of [commercial LCD](#) display and [projector](#) solutions, announced today that public voting is now open for its \$25,000 giveaway contest, which began in November 2010.

More than 100 entries were received for the [Star Student](#) (education) program during the submission period, and a panel of NEC judges reviewed all video submissions to select the top five. Video entries were required to explain why the school needed a technology makeover. The most creative and deserving Star Student entries, which include Chase Secondary (Chase, BC, Canada), Robbin Hebrew Academy (Toronto, ON, Canada), Rockvale Elementary (Rockvale, TN), St. Jude School (Joliet, IL) and Valley View School (North Brookfield, MA), were chosen to continue in the competition for public voting.

“The creativity exhibited in these entries was phenomenal, and the judges immediately noticed the effort schools put into planning their video entries,” said Ashley Flaska, Vice President of Marketing at NEC Display Solutions. “The involvement of faculty, students and athletic teams reflected their positive attitudes in working toward the common goal

of earning their schools new equipment. Our judges were very impressed with the quality of entries received in this contest and are excited to see which of these five schools will rise to be the winner and claim the grand prize.”

To vote in the contest, visit <http://necstarstudent.com/25Kgiveaway/vote> through March 31, 2011, and vote for your favorite video. The video with the most votes by the end of the voting period will win the Grand Prize of \$25,000 in NEC technology for its school, which will be announced in April 2011. In addition, all runners up will be awarded a 32-inch NEC E321 LCD display for their schools.

For more information about the contest, please visit

[www.necdisplay.com/25KGiveaway/](http://www.necdisplay.com/25KGiveaway/).

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#### **About NEC Display Solutions of America, Inc.**

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at [www.necdisplay.com](http://www.necdisplay.com). For digital images, please visit <http://necdisplay.com/digital-media-library>.

#### **About VUKUNET**

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