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NEC DISPLAY SOLUTIONS ADDS LED BACKLIT 65-INCH TOUCH-INTEGRATED DISPLAY TO V SERIES

V652-TM Enhances Digital Signage and Connects with Audiences

CHICAGO – October 15, 2013 – NEC Display Solutions of America, a leading provider of commercial LCD display and projector solutions, announced today the addition of a 65-inch model to its Touch-Integrated V Series. The commercial-grade panel and components promote extended use and deliver superior touchscreen capabilities for digital signage and video wall applications in education, corporate, retail and restaurant environments.

NEC's <u>V652-TM</u> display offers digital signage users interactive capabilities with full-HD resolution at a cost-conscious price. Within the Touch-Integrated V Series bezel is an integrated, low-profile, 4-camera optical-imaging technology that allows for up to six simultaneous touches. Its anti-reflective glass coating protects the panel and allows for higher brightness transmittance.

"Touch-screen applications continue to trend upward as organizations explore new ways to connect with customers and clients," said Rachel Karnani, Senior Product Manager for Large Screen Displays at NEC Display Solutions. "The new V652-TM display gives end users a powerful brand-building tool at an attractive price point."

The new touch-Integrated V Series model includes the following features:

Commercial-grade LCD panel and components

- 1920 x 1080 native resolution, 16:9 aspect ratio, 430 cd/m2 (maximum brightness), and 4000:1 contrast ratio
- 4-camera optical-imaging technology, which supports up to six simultaneous touches
- Integrated, double-sided anti-reflective glass protects the LCD panel, while minimizing reflectivity
- Expanded connectivity with DisplayPort, HDMI and DVI-D
- Networking capabilities through RS232C, RJ45, IR Remote and DDC/CI inputs
- Built-in expansion slot, which allows for seamless integration of Open Pluggable Specification (OPS) devices or NEC accessories
- Built-in, low-profile 10W speakers, which enhance the experience with superior sound
- Optional accessories, which include stands, 3G/HD/SD-SDI card, DVI daisy chain, OPS devices, OPS adapter (required for use with OPS adapters) and external PCs

The V652-TM will be available in October 2013 at a minimum advertised price of \$7,499. It carries a 3-year limited parts and labor warranty, which includes the backlight.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. It has deployed more than one-million large-format displays worldwide. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit http://necdisplay.com/digital-media-library. Follow us on our social media channels: Facebook, YouTube, Twitter and LinkedIn.

About VUKUNET

VUKUNET, from NEC Display Solutions of America, is the engine that powers the digital out-of-home advertising business. VUKUNET is the only universal ad serving platform that drives ads to any digital out-of-home network, regardless of content management system. VUKUNET makes the buying, flighting and reporting of digital out-of-home ad campaigns easy. For additional information about VUKUNET, visit www.vukunet.com, or call (877) 805-VUKU. For VUKUNET logos and digital images, please visit http://www.vukunet.com/pressresources.aspx.