



FOR IMMEDIATE RELEASE

Media Contact: Philip Anast
Tech Image (for NEC Display Solutions)
(847) 279-0022, x238
philip.anast@techimage.com

65-INCH MODEL ADDED TO NEC DISPLAY SOLUTIONS V SERIES

New Features Include Expansion Slot, Full High-Definition Resolution

CHICAGO – May 2, 2011 – [NEC Display Solutions of America](#), a leading provider of [commercial LCD](#) display and [projector](#) solutions, announced today the addition of a 65-inch model to its commercial-grade V Series, the [V651](#). This model offers digital signage users world-class features at a cost-conscious price.

Designed for extended use in retail, restaurants, indoor venues, training facilities and corporate boardrooms, the V651 introduces several new features to the V Series product line. Its full 1080p high-definition resolution provides stunning detail and crisp imagery with a commercial-grade LCD panel that protects against permanent image retention. Along with a built-in expansion slot that allows for seamless integration of NEC accessories, 3rd party components and OPS-based products, the V651 offers built-in low-profile 10W speakers to enhance the users' experience with superior sound. Another new feature is the expanded connectivity with digital loop-through option.

“The V651 is an excellent addition for customers that want to brighten their facility with a product that brilliantly displays dynamic content,” said Rachel Karnani, Product Manager for Large-Screen Displays at NEC Display Solutions. “The addition of the expansion slot future-proofs the display and offers a solution for current technologies like a single-board computer. Customers will appreciate the added features in this new model, as well as the increase in size to accommodate larger areas and audiences.”

- Commercial-grade, sealed panel design with advanced cooling capabilities
- Brightness of 400 cd/m²
- Contrast Ratio of 5000:1
- Full 1080p high-definition resolution
- Expansion slot supports the Open Pluggable Specification (OPS), which is the industry's first standardized option slot that simplifies digital signage installations
- Enhanced connectivity with DisplayPort, HDMI and DVI-D
- Remote diagnostics and external control including RS-232C, RJ45 LAN, IR Remote, DDC/CI
- TileMatrix™ technology (up to 100 displays)
- Real-time clock has the ability to set schedules for display on/off times and warm up 30 minutes before use for optimum color representation
- Programmable look-up tables (LUT) and 10-bit color over an HDMI connection
- Carbon footprint meter tracks and calculates the conservation of green gas emissions
- Optional accessories and products for the V651 include stands, wall mounts, external PCs and media players

The V651 will be available in June 2011 at an estimated street price of \$5,299. The display ships with a 3 years parts and labor warranty, including the backlight.

###

About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866)

NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit <http://necdisplay.com/digital-media-library>.

About VUKUNET

VUKUNET, from NEC Display Solutions of America, is the engine that powers the digital out-of-home advertising business. VUKUNET is the only universal ad serving platform that drives ads to any digital out-of-home network, regardless of content management system. VUKUNET makes the buying, flighting and reporting of digital out-of-home ad campaigns easy. For additional information about VUKUNET, visit www.vukunet.com or call (877) 805-VUKU. For VUKUNET logos and digital images, please visit <http://www.vukunet.com/pressresources.aspx>.