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Media Contact: Philip Anast Tech Image (for NEC Display Solutions) (312) 673-6054 philip.anast@techimage.com

## NEC DISPLAY SOLUTIONS INTRODUCES 42-INCH LED BACKLIT, TOUCH-INTEGRATED DISPLAY TO V SERIES LINEUP

## V423-TM Display Helps Retailers Capitalize on Growing Desire to Better Connect with Customers

**CHICAGO – December 16, 2013** – <u>NEC Display Solutions of America</u>, a leading <u>provider</u> of commercial LCD display and projector solutions, announced today the addition of the <u>V423-TM</u> display to its Touch-Integrated V Series portfolio. Its commercial-grade panel and components promote extended use and deliver superior touchscreen capabilities for learning, digital signage and way-finding applications in education, corporate, retail and restaurant environments.

NEC Display offers digital signage users interactive capabilities with full-HD resolution. Within the Touch-Integrated V Series bezel is an integrated, low-profile, four-camera optical-imaging technology that allows for up to four simultaneous touches. Its antireflective glass coating protects the panel and allows for higher brightness transmittance.

"Consumers are enamored with touch capabilities on their smart phones and other handheld devices, so organizations are capitalizing on that phenomenon to connect audiences with their own digital screens," said Rachel Karnani, Senior Product Manager for Large Screen Displays at NEC Display Solutions. "The V423-TM gives organizations a powerful tool to meet this branding objective." The new touch-Integrated V Series model includes the following features:

- Commercial-grade LCD panel and components
- 1920 x 1080 native resolution, 16:9 aspect ratio, 430 cd/m2 (maximum brightness), and 1300:1 contrast ratio
- Four-camera optical-imaging technology, which supports up to four simultaneous touches
- Integrated, double-sided anti-reflective glass, which protects the LCD panels, while minimizing reflectivity
- Expanded connectivity with DisplayPort, HDMI and DVI-D
- Networking capabilities through RS232C, RJ45, IR Remote and DDC/CI inputs
- Built-in expansion slot, which allows for seamless integration of Open Pluggable Specification (OPS) devices or NEC accessories
- Built-in, low-profile 8W speakers, which enhance the experience with superior sound
- Optional accessories, which include stands, 3G/HD/SD-SDI card, DVI daisy chain, OPS devices, OPS adapter and external PCs

The V423-TM display will be available in January 2014 at a minimum advertised price of \$2,399. The display carries a 3-year limited parts and labor warranty, which includes the backlight.

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## About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. It has deployed more than one-million large-format displays worldwide. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at <u>www.necdisplay.com</u>. For digital images, please visit <u>http://necdisplay.com/digital-</u>

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## About VUKUNET

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