

## FOR IMMEDIATE RELEASE

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## NEC DISPLAY SOLUTIONS UPGRADES 42-INCH DISPLAY IN COMMERCIAL-GRADE V SERIES

OPS-Compatible V422 Includes Expansion Slot, DVI Loop-Through and Built-in Speakers

CHICAGO – September 7, 2011 – NEC Display Solutions of America, a leading provider of commercial LCD display and projector solutions, announced today the 42-inch V422 and V422-AVT with integrated tuner as additions to the commercial-grade V Series, which offers digital signage users a cost-effective solution.

Featuring a public-display-grade panel to protect against permanent image retention, the V422 and V422-AVT join the V462, V462-AVT, V651 and V651-AVT displays and are ideal for retail stores, restaurants, indoor venues, training facilities and corporate boardrooms. An upgrade from the V421, this model has built-in low-profile 10-watt speakers and a expansion slot that allows for seamless integration of NEC accessories, third-party components and Open Pluggable Specification (OPS) products. The V422 also features a DVI loop-through option, whereby customers can pass a digital signal from one device to the next, eliminating the need for additional hardware, such as a DVI daisy chain module. Popular V Series features, such as Ethernet and RS-232 control, real-time scheduler and text ticker, are incorporated into the V422.

"This 42-inch addition to our second generation V Series lineup gives our customers more options when looking for the most current technologies in a broad range of sizes," said Rachel Karnani, Product Manager for Large-Screen Displays at NEC Display

Solutions. "The expansion slot capability is a significant benefit for first-generation V Series customers looking to upgrade their displays, as it provides greater flexibility and future-proofing for the projects to come. It truly lets each user customize the installation for almost any digital signage application."

The V422 and V422-AVT include the following features:

- Commercial-grade, sealed panel design with advanced cooling capabilities enables installation in demanding environments
- Maximum brightness of up to 500 cd/m² and contrast ratio of 1300:1 ensures superior image quality
- Full 1080p high-definition resolution showcases even the smallest details
- Built-in expansion slot supports the Open Pluggable Specification (OPS), which
  is the industry's first standardized option slot that simplifies digital signage
  installations
- Enhanced connectivity with DisplayPort, HDMI and DVI-D
- Enhanced loop-through capability with DVI-D reduces the need for additional hardware
- Improved mechanical design with slimmer depth
- Remote diagnostics and external control, including RS-232C, RJ45 LAN, IR Remote, DDC/CI
- TileMatrix<sup>™</sup> technology (up to 100 displays)
- Real-time clock has the ability to set schedules for display on/off times and warmup 30 minutes before use for optimum color representation
- Text ticker enables the display of emergency warnings or breaking news updates in a dedicated portion of the screen
- Programmable lookup tables (LUT) and 10-bit color over an HDMI connection
- Carbon footprint meter tracks and calculates the conservation of green gas emissions
- Protective-glass and touch-panel-ready design
- Built-in NTSC/ATSC analog/digital tuner allows for high-definition broadcast capabilities (V422-AVT only)
- Optional accessories and products include stands, wall mounts, external PCs and media players

The V422 and V422-AVT will be available in September 2011 at a minimum advertised price of \$979 and \$1079, respectively. The displays ship with a 3-year parts and labor warranty, including the backlight.

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## About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at <a href="www.necdisplay.com">www.necdisplay.com</a>. For digital images, please visit <a href="http://necdisplay.com/digital-media-library">http://necdisplay.com/digital-media-library</a>.

## **About VUKUNET**

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