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**NEC DISPLAY SOLUTIONS INTRODUCES 32-INCH LED-BACKLIT,  
COMMERCIAL-GRADE LCD DISPLAY TO V SERIES**

***LED-Backlight, OPS-Compliant Expansion Slot and Slimmer Cabinet Depth  
among Benefits of V323 Display***

**CHICAGO – December 18, 2013 –** [NEC Display Solutions of America](#), a leading [provider](#) of commercial LCD display and projector solutions, announced today the 32-inch [V323](#) LCD display, a high-performance addition to its commercial-grade V Series that utilizes LED backlighting for improved power consumption and a slimmer cabinet depth.

Delivering a greater than 40 percent decrease in power consumption compared to its predecessor, the V323 large-screen display maintains its remarkable brightness and adds a full HD panel. Its edge-lit LED backlight enables a slimmer cabinet depth and lightweight design, providing flexibility for a variety of installations. Integrated temperature sensors and fans protect display installations.

The V323 also features built-in, 10-watt speakers and an Open Pluggable Specification (OPS) compliant expansion slot. This future-proofs the display and allows for the seamless integration of a computer or other NEC/third-party accessories. Moreover, video, RS-232 control and power are passed internally from the display to the computer, eliminating additional cabling and simplifying installations.

“The V323 display gives retail stores, restaurants, training facilities and other public and private venues crisp images at an affordable total cost of ownership,” said Rachel

Karnani, Senior Product Manager for Large-Screen Displays at NEC Display Solutions. “The display also builds upon the environmental benefits for which NEC is known as a leader in the industry.”

The V323 includes the following features:

- Commercial-grade LCD panel and components, which enable extended run times
- LED backlighting technology for reduced power consumption
- 1920 x 1080 full HD native resolution, which provides stunning clarity
- 320/450 cd/m<sup>2</sup> brightness (typical/maximum) and 1300:1 contrast ratio for brilliant imagery
- DisplayPort, HDMI, DVI-D (in/out), VGA 15 pin D-sub (Composite, Component, S-Video), which enable connectivity to a wide range of peripherals
- RS-232C, Ethernet (RJ45), IR Remote, DDC/CI for external control
- Built-in, 10-watt speakers enhance the experience with superior sound
- TileMatrix™, which facilitates video walls up to 10 x 10
- Built-in ATSC digital tuner, which allows for high-definition broadcast capabilities (V323-AVT model only)
- Bundled solution, which includes a V323 display and single board computer (OPS-PCAF-WS) for simple digital signage (V323-PC model only)
- Optional accessories, including speakers, stand, a variety of internal and external computers, digital tuner, calibration kit and wall mount

The V323 display is available at a minimum advertised price of \$649. The V323-AVT and V323-PC models are priced at \$799 and \$1,349, respectively. All products ship with a three-year limited parts and labor warranty.

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#### **About NEC Display Solutions of America, Inc.**

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops

leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. It has deployed more than one-million large-format displays worldwide. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at [www.necdisplay.com](http://www.necdisplay.com). For digital images, please visit <http://necdisplay.com/digital-media-library>. Follow us on our social media channels: [Facebook](#), [YouTube](#), [Twitter](#) and [LinkedIn](#).

### **About VUKUNET**

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