



**FOR IMMEDIATE RELEASE**

**Media Contact:** Philip Anast  
Tech Image (for NEC Display Solutions)  
(312) 673-6054  
[philip.anast@techimage.com](mailto:philip.anast@techimage.com)

## **NEC DISPLAY SOLUTIONS INTRODUCES 32-INCH V322**

### ***Value-Driven Design with High-Performance Components***

**CHICAGO – December 4, 2012** – [NEC Display Solutions of America](#), a leading [provider](#) of commercial LCD display and projector solutions, announced today its next-generation 32-inch [V322](#) commercial-grade LCD display. NEC has also launched the [V322-AVT](#) and [V322-PC](#) bundles with an integrated tuner and single board computer, respectively.

The V322 features an Open Pluggable Specification (OPS) compliant expansion slot, which enables seamless integration of NEC accessories and third-party components. It simplifies the installation, maintenance and use of digital signage in a variety of environments, including retail stores, restaurants, indoor venues, training facilities and corporate boardrooms. Its integrated 8-watt speakers offer low-profile appeal with superior sound, enhancing the viewing experience with audio. The V322 is comprised of commercial-grade components, including a public display-grade panel to protect against permanent image retention.

“V Series displays elevate the digital signage experience for a variety of commercial markets that require a large-screen display for extended operation,” said Rachel Karnani, Product Manager of Large-Screen Displays for NEC Display Solutions. “The OPS option slot of the V322 enables compatibility with NEC’s newest accessories, including a variety of single board computers designed to meet the wide range of customer content requirements.”

The V322 display includes the following features:

- Public display-grade panel and commercial-grade design
- Expanded connectivity with built-in OPS option slot and digital loop-through capability
- 1366 x 768 high-definition native resolution
- 3000:1 contrast ratio
- 340 cd/m<sup>2</sup> / 450 cd/m<sup>2</sup> brightness (typical/maximum)
- HDMI, DisplayPort and DVI-D inputs
- RS-232C, LAN, IR Remote and DDC/CI external control
- Built-in ATSC digital tuner allows for high-definition broadcast capabilities (V322-AVT only)
- Bundled solution includes V322 display and OPS-PCAF-WS single board computer for simplified digital signage (V322-PC only)

The V322, V322-AVT and V322-PC will be available in December 2012 and ship with a 3-year parts and labor warranty, including the backlight, and have a minimum advertised price of \$619, \$719 and \$1479, respectively.

###

#### **About NEC Display Solutions of America, Inc.**

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at [www.necdisplay.com](http://www.necdisplay.com). For digital images, please visit <http://necdisplay.com/digital-media-library>. Follow us on our social media channels: [Facebook](#), [YouTube](#), [Twitter](#) and [LinkedIn](#).

#### **About VUKUNET**

VUKUNET, from NEC Display Solutions of America, is the engine that powers the digital out-of-home advertising business. VUKUNET is the only universal ad serving platform that drives ads to any digital out-of-home network, regardless of content management system. VUKUNET makes the buying, flighting and reporting of digital out-of-home ad campaigns easy. For additional information about VUKUNET, visit [www.vukunet.com](http://www.vukunet.com), or call (877) 805-VUKU. For VUKUNET logos and digital images, please visit <http://www.vukunet.com/pressresources.aspx>.