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NEC DISPLAY SOLUTIONS LAUNCHES 32-INCH LCD FOR COST-CONSCIOUS DIGITAL SIGNAGE CUSTOMERS

*New Large-Format Series Provides Convenience with Improved Features,
Enhanced Capabilities*

CHICAGO – April 7, 2010 – [NEC Display Solutions of America](#), a leading provider of [commercial LCD](#) display and [projector](#) solutions, announced today its new V Series with the debut of the 32-inch V321, a value-driven LCD display ideal for those new to the digital signage market. The V321 succeeds the MultiSync LCD3215, offering new digital signage features that will benefit customers with robust runtimes in restaurants, corporate lobbies and conference rooms.

The V Series was designed with small businesses in mind, for those applications that require commercial-grade technology on a limited budget. The high-definition V321 presents new, convenient features that simplify the customer experience, such as the built-in text ticker feature. This enhancement enables end-users to dedicate a portion of the screen to emergency warnings or breaking news. While the primary, scheduled content is displayed and fills the majority of the screen, the secondary ticker information can be displayed on the lower, remaining portion of the screen through a separate input. Other improved features include quick input change for faster switching between sources, advanced terminal settings and monitoring and control over Ethernet, including email notifications in the event the display encounters an error. Additionally, its SPVA panel contributes to the increase in contrast ratio from 800:1 to 3000:1 and the reduced number of CCFLs, relating directly to the decrease in mercury content.

“NEC’s V Series allows any and all customers the ability to outfit their facility with advanced digital signage without straining their budget,” said Luke Bruschuk, Product Manager for NEC Display Solutions. “The V321 supplies entry-level users with extended connectivity options, including Ethernet control for remote monitoring, RS-232 loopback and HDMI high-definition image quality. Pairing this invaluable control capability with a multitude of advanced features creates an incredible value-driven digital signage solution.”

Below is a partial list of features included in the V321:

- 1366 x 768 high-definition resolution
- Brightness up to 450 cd/m²
- Public-display-grade panel, which offers additional protection against image retention
- Advanced cooling fan-based technology, which provides added security with overheating protection
- Comprehensive input panel including HDMI, DVI-D, 5 BNC (RGB/HV, DVD/HD or composite video), 15-pin D-sub, S-Video and composite video in/out
- Video walls of up to 25 displays in a 5x5 configuration using TileMatrix™, an improvement from the 4x4 capability in the MultiSync LCD3215
- Landscape or portrait orientation
- Picture in Picture (PIP) modes, along with Picture On Picture (POP)
- Improved user color setting, which allows customer to adjust the color at a 6-axis level
- Built-in scheduler, which allows for advanced scheduling of content and powering of the display, saving time and energy costs
- Closed captioning, which enables users to display text information for the hearing impaired; available for DVD/HD, S-Video, composite and component inputs
- Side border color control, which enables the end-user to adjust the side boarder color when viewing images in 4:3 aspect ratio, reducing the likelihood of burn-in and creating visual uniformity
- ENERGY STAR® 5.0 compliance
- Protective and touch glass ready

- Optional accessories for the V321 include stand, speaker and wall mount

The V321 will be available for April 2010 shipment at an estimated street price of \$649. The displays ship with a 3-year parts and labor warranty, including the backlight. Extended warranties of 4- and 5-years are available for purchase.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit <http://www.necdisplay.com/products/digitalmedialibrary/>.

About VUKUNET

VUKUNET, powered by NEC Display Solutions of America, is the universal advertising platform that connects digital out-of-home networks with ad revenue. VUKUNET is a web-based tool that provides a centralized, automated place for network owners to connect their screens to advertisers looking to place their digital ads. Advertisers and ad agencies can use the companion ADVUKU ad-serving platform to search for the best networks in any location. For additional information about VUKUNET, visit www.vukunet.com or call 877-805-VUKU. For VUKUNET logos and digital images, please visit <http://www.vukunet.com/PressResources.aspx>. For additional information on ADVUKU, visit www.advuku.com.