

## FOR IMMEDIATE RELEASE

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## NEC DISPLAY BRINGS HD RESOLUTION TO ULTRA-SHORT-THROW PROJECTOR CATEGORY

Bright 3,200-Lumen 1080p U321H Projector Ideal for Classrooms, Training Facilities

**CHICAGO – May 5, 2015** – <u>NEC Display Solutions of America</u>, a leading provider of commercial LCD display and projector solutions, today announced the new U321H ultrashort-throw projector, one of the first HD-resolution projectors in the product category.

Targeting K-12 and higher education as well as businesses of all sizes, the U321H projector ensures razor-sharp display of graphics, text, images and videos. It is ideal for classrooms, training facilities, and meeting rooms where a wide-screen, high resolution display is preferred.

The projector's ECO Mode<sup>™</sup> technology also increases lamp life up to 4,000 hours, while lowering power consumption and maintenance costs.

"NEC is committed to designing its products for long lifecycles," said Richard McPherson, Senior Product Manager of Projectors at NEC Display. "The U321H projector's virtually maintenance-free filter reduces the frequency for which cleaning is required, thereby decreasing total cost of ownership." The U321H projector is compatible with NEC DisplayNote Software, an app that lets leaders and participants present, share and annotate content from any platform or device so their notes are automatically saved. Starting in late July, the U321H will also be available in configurations that feature either multi-pen or finger-touch modules providing greater flexibility for interactivity, sharing and collaboration.

Among the other benefits of the U321H projector:

- Ultra-short throw distance of 0.25:1
- Dedicated HDMI/MHL input, which makes it easy for presenters to connect their smart devices to the projector
- Vertical Keystone correction
- Dual HDMI inputs
- 3D Display
- Wired LAN, which enables remote diagnostics and control
- Control system ready RS232, AMX, Crestron Roomview, Virtual Remote<sup>™</sup>, NaViSet Administrator 2
- 8W speaker
- 10,000:1 contrast ratio

The <u>U321H</u> projector is available now at an estimated street price of \$2,299. It ships with a 2-year limited parts and labor warranty. The <u>U321Hi-WK</u>, which includes the projector, NP04Wi interactive Multi-pen module and custom wall mount, will be available in late July at \$2,949, and the <u>U321Hi-TM</u>, which includes the projector, NP01TM Touch module and custom wall mount, also will be available in late July at \$3,249.

To register for NEC Display's Star Student Program, educational institutions can visit <u>www.necstarstudent.com</u> for more information.

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## About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and

professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at <u>www.necdisplay.com</u>. For digital images, please visit <u>http://necdisplay.com/digital-media-library</u>. Follow us on our social media channels: <u>Facebook, YouTube, Google+, Twitter</u> and LinkedIn.

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