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NEC DISPLAY SOLUTIONS INTRODUCES TOUCH OVERLAYS FOR V SERIES LARGE-SCREEN DISPLAYS

Interactive Digital Screens Enhance Customer Relationships, Build Stronger Brands

CHICAGO – October 22, 2013 – NEC Display Solutions of America, a leading provider of commercial LCD display and projector solutions, announced today overlay accessories that make its LED-backlit V Series displays touch-interactive so retailers, restaurants and other organizations can use their digital signage to build closer customer relationships and strengthen brands.

With easy installation and fitting over existing LED-backlit V Series display bezels, NEC Touch Overlays are now available for the 42-inch V423, 46-inch V463, 55-inch V552, 65-inch V652 and 80-inch V801 models. Using the latest infrared touch technology, these overlays deliver 10 concurrent touches for those interacting and collaborating with the content on the displays.

"Access to touch screens in our society through smart phones, laptops, and other devices is creating an interactive world," said Rachel Karnani, Senior Product Manager for Large Screen Displays at NEC Display Solutions. "NEC overlay accessories are accelerating this phenomenon by enabling people to interact directly with digital displays."

V Series displays are built with commercial-grade panels and LED Edge backlighting. They feature lightweight design, slim cabinet depths and an OPS-compliant expansion slot. With full HD panels, integrated temperature sensors and fans, the V Series displays can handle extended use in locations such as retail, restaurants, corporate boardrooms, education and training facilities.

The NEC Overlays' full-steel chassis, combined with tempered protective glass, ensures the safety of the LCD panel. Their unique mechanical design provides a swipe zone around the active area of the display and allows customers to easily swipe content in and out of the active screen area when using Windows® 8.

The NEC Touch Overlay Accessories for the V Series include:

- Unique, future-proof mechanical design that allows for full Windows 8 swipe compatibility
- Full HID (human interface device) compliance with numerous Windows operating systems
- Simple three-step assembly for easy integration
- Unrestricted access to the infrared sensor, power LED and ambient light sensors on the displays when installed
- Multi-touch functionality up to 10 simultaneous touches

The OL-V423, OL-463, OL-V552, OL-V652 and OL-V801 overlay accessories are available this month. Contact your reseller or distributor for latest pricing.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. It has deployed more than one-million large-format displays worldwide. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website

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About VUKUNET

VUKUNET, from NEC Display Solutions of America, is the engine that powers the digital out-of-home advertising business. VUKUNET is the only universal ad serving platform that drives ads to any digital out-of-home network, regardless of content management system. VUKUNET makes the buying, flighting and reporting of digital out-of-home ad campaigns easy. For additional information about VUKUNET, visit www.vukunet.com, or call (877) 805-VUKU. For VUKUNET logos and digital images, please visit http://www.vukunet.com/pressresources.aspx.