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**NEC DISPLAY SOLUTIONS WINS *TECH & LEARNING* MAGAZINE HONORS
FOR OUTSTANDING NEW EDUCATION TECHNOLOGY PRODUCT**

NEC Ultra Short Throw Projector Receives Award of Excellence

CHICAGO – November 16, 2011 – [NEC Display Solutions of America](#), a leading provider of [commercial LCD](#) display and [projector](#) solutions, announced today that its [U310W](#) ultra short throw projector captured a *Tech & Learning* magazine [Award of Excellence](#) for outstanding new education technology products.

Now in its 29th year, the *Tech & Learning* Awards of Excellence Program honors software, hardware, network and web products that break new ground, as well as those that add significant enhancements to proven education tools. A panel of more than 30 educators chose the winners.

The 3000-lumen U310W projector, introduced in late 2010, eliminates shadows and glare typically found with standard projection systems by its mounting to the wall above a screen, making it ideal for education environments. The 3D Ready projector also is built with powerful DLP® and DLP Link technologies from Texas Instruments.

“We’re honored to receive this award from *Tech & Learning* magazine, a leading resource for K-12 educators for the past 30 years,” said Ashley Flaska, Vice President of Marketing for NEC Display Solutions. “The U310W has been well received by our education customers since its launch, and its selection for honor underscores its importance to districts and schools looking to advance their educational excellence.”

“Tech & Learning’s readers aren’t looking for bells and whistles,” said Kevin Hogan, Editorial Director for NewBay Media’s Tech & Learning Group. “Our readers are looking for rigorous ed-tech products that improve teaching and learning, inspire teachers and students, as well as meet today’s assessment and standards requirements. This year’s Award of Excellence judges put over 160 products to the test, and chose only those that met these criteria.”

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit <http://necdisplay.com/digital-media-library>.

About VUKUNET

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