

Empowered by Innovation



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NEC CREATES THE ULTIMATE SUPER BOWL VIEWING EXPERIENCE

*Impress Friends and Family with NEC Large Screen Plasma and Projector Displays
- Just Like Actual NFL Players Own - to Ensure a Front Row Seat at the Game!*

Chicago, January 24, 2005 - Its 15 minutes until game time and you have 30 friends and family over to root on your favorite team. The beer is ice cold, the pizza is piping hot... and everyone is fighting over a seat in front of the TV to get a glimpse of the main event! Now, for less than the cost of taking your family to the actual game, you can get a better view of the Super Bowl in high definition, avoid travel and crowd hassles and have a projector or plasma display for watching sports events and movies long after the game is over. Whether you're interested in following your favorite team, or anxious to see Paul McCartney and the Halftime Show, you're guaranteed to have the best seat in the house – in the comfort of your own home!

Even Torry Holt, St. Louis Rams' Wide Receiver, has a home theater by market leader NEC. "The Super Bowl is a great time for families and friends to come together to root on their favorite teams," Holt said. "I know my family will be watching the game on our new NEC projector!"

Everyone from the discerning enthusiast to the first time viewer will be 'Wow-ed' by the picture clarity, luminous colors and larger-than-life images of your favorite Super Bowl heroes. The players will look so big on your large screen display that everyone who walks into the room will be taken aback. You and your friends will be sweating out every first down, right along with the quarterback. You'll feel like you're on the field when a player comes crashing into view and the ball soars right into his hands!

"I used to be embarrassed to invite my friends over because I had such a small television that was outdated," said Lenny Tortorice. "Now, with my NEC (HT1100) projector, I invite friends and family over and we all enjoy watching the game together. I've been told I'm the most popular guy on the block!"

And for the sports enthusiasts who can't miss a second of action – or even a commercial – you can outfit every room of your house with a plasma display; from the kitchen to the bedroom to the bathroom.

So, if you're thinking this seems like something only the rich and famous like Torry Holt -- and Marshall Faulk, St. Louis Rams Running Back -- can afford, think again. With prices starting as low as \$1,295 even the most budget-conscious fans can afford to have the latest large screen viewing technology.

NEC's Showcase Series™ home entertainment projector and plasma display line offers first-time buyers to discerning enthusiasts a complete range of vivid, adaptable and reliable large screen display choices. The Showcase Series includes two new wide screen HT projectors and four next-generation plasma models (two 42", a 50" and a 61"), along with the award-winning high-contrast HT1100™ projector.

For further information on NEC's Showcase Series line of projectors and plasma displays, please visit www.necvisualsystems.com or call 1-800-NEC-INFO.

About NEC Solutions (America), Inc.

NEC Solutions (America), Inc., is a premier provider of integrated solutions for the Connected Enterprise in North America. As an affiliate of NEC Corporation (NASDAQ: NIPNY) (FTSE: 6701q.1), NEC Solutions America taps into a global resource network to help clients leverage technology to achieve a competitive edge. Providing mobile enterprise computing systems, biometric security solutions, business intelligence, projector and plasma display solutions, business service management and IT professional services, NEC Solutions America delivers its expertise with the personal attention needed to address individual situations. With headquarters in Rancho Cordova, Calif., NEC Solutions America maintains research, marketing, sales and support facilities throughout the United States. Information regarding NEC Solutions America can be found at www.necsam.com.

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