

**Media Contact:** Colleen Rooney  
Tech Image for Sharp NEC Display Solutions  
608-206-5082  
[colleen.rooney@techimage.com](mailto:colleen.rooney@techimage.com)

## **Sharp NEC Display Solutions Adds the NC1202L to its Digital Cinema Projector Series**

*Designed for small screens, the next generation NC1202L laser light source projector provides outstanding picture quality for theatres and projections booths*

**CHICAGO – July 27, 2021 – [Sharp NEC Display Solutions, a global leader in the projector and display market](#)**, today announced the availability of the NC1202L laser light source projector, an addition to its digital cinema projection series. Designed specifically for smaller screens at 7,000 lumens, the NC1202L is the ideal projection technology for standard sized movie theatres or projection booths that require high-quality cinema projection.

The built-in laser light source provides approximately 50,000\* hours of expected usage, ensuring maintenance-free operation with no need for lamp replacement and eco-friendly power consumption. As a result, theatre operators can benefit from a reduced overall total operational cost and a greater per seat revenue. It also features high frame rate (HFR) capability and 2K DCI-compliant cinema quality producing brilliant imagery, and is bright enough to display 14 feet-L on screens up to 39.4 feet in DCI color. Additionally, it can play captivating 3D content, an increasingly essential element of the latest movies and media.

“The new NC1202L, an upgraded model from its previous generation, is the latest and greatest projector for the small screen market with exceptional picture quality and color rendition,” said Rich McPherson, Senior Product Manager for Sharp NEC Display Solutions. “This digital cinema projector provides overall, better picture quality in a completely self-contained dust proof system, without the need for external cooling and maintaining a quiet atmosphere. This projector creates the immersive experience that audiences are seeking when returning to the theater this summer.”

The NC1202L projector includes superior dust protection with NEC’s patented heat exchanger along with a newly developed and sealed optical engine. Its one-touch operation, keypad layout,

and memory functions provide simplicity for the user. Additionally, with no exhaust system required, this projector is suitable for both floor and ceiling installation, making it highly versatile for both physical installation and content playback.

For more information on Sharp NEC Display Solutions, visit <https://www.sharpnecdisplays.us/>.

Note:\* At normal usage conditions and does not constitute the warranty period.

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## **About Sharp NEC Display Solutions of America, Inc.**

Sharp NEC Display Solutions of America, Inc. is the leading global provider of professional and commercial visual technology and digital signage solutions, wholly owned by [Sharp NEC Display Solutions, Ltd.](#) Sharp NEC Display offers one of the broadest visual solutions portfolios in the industry, innovating in LCD displays, lamp and laser projectors, dvLED, 8K and 5G technology, collaboration solutions, calibration tools, IoT and AI driven analytics. Sharp NEC Display is a trusted name and a total solutions provider with strong ties to industry partners, and has a reputation for quality, reliability, and industry-leading customer support with a range of professional service offerings. Serving a wide variety of markets, the organization's expertise spans retail, enterprise, education, entertainment, transportation, energy and utility, and more. For more information, please visit [www.sharpnecdisplays.us](http://www.sharpnecdisplays.us). Follow us on our social media channels: [Facebook](#), [Instagram](#), [YouTube](#), [Twitter](#) and [LinkedIn](#).