News Release

Sharp Grows its Advanced Color ePaper Display Series with New Energy-Efficient, Sustainable Model

High quality color, contrast and resolution give viewers a vivid, paper-like look

MONTVALE, NJ – August 26, 2025 – Welcome to the new era of energy-efficient signage alternatives to paper posters. Sharp Imaging and Information Company of America (SIICA), a division of Sharp Electronics Corporation (SEC), expands its Advanced Color ePaper series with the launch of the EP-CA22 (28.6" diagonal) model. This display offers a 180-degree viewing angle and is easy to see even under the brightest conditions, making it ideal for a variety of environments like educational institutions, restaurants, healthcare centers, retail stores and more.

The EP-CA22 display emphasizes Sharp's commitment to sustainability by consuming zero watts of power when showing a static image and requiring minimal power to update content on screen. In addition to reducing energy usage, this approach drives down operating costs over time. Better output control allows for greater flexibility when updating messaging and content, ensuring that changes can be made quickly and efficiently, saving both time and resources while maximizing impact.

What differentiates the EP-CA22 model is its new design technology that boasts truer, more vivid colors. It delivers outstanding visual performance with high contrast and fine resolution that gives a paper-like look. It is easy on the eyes with no reflection or blue-light, providing the utmost comfort when viewing. In addition, the EP-CA22 display was modeled on the A2 print size for standard posters with optimal resolution.

"The EP-CA22 ePaper is an exciting addition to our product portfolio, offering a sustainable option for our customers," said Kevin Christopherson, Director of Display Product Marketing, SIICA. "It requires minimal effort to install and no power when displaying static images, making it the optimal display choice for those seeking a paper-like viewing experience in bright settings."

The EP-CA22 is lightweight and simple to install, offering flexibility in areas where there is no power supply. It supports landscape, portrait, face-up and face-down operation with many mounting points. Its integrated System on a Chip (SoC) secures a future-proof operation, while delivering content via Content Management System (CMS) partners and providing easy connectivity with USB-C, Wi-Fi and Bluetooth.

The EP-CA22 was built with durability in mind and is backed with a 3-year parts and labor warranty for owners. To learn more about Sharp's new ePaper display, please visit www.sharpnecdisplays.us.

About Sharp Imaging and Information Company of America

Sharp Imaging and Information Company of America (SIICA) is a division of Sharp Electronics Corporation, the U.S. subsidiary of Japan's Sharp Corporation, a global technology company which has been named to Fortune magazine's World's Most Admired Company List. Sharp strives to help businesses achieve Simply Smarter work by helping companies manage workflow efficiently, create immersive and engaging environments, and increase productivity. SIICA offers a full suite of secure printer and copier solutions, commercial displays and projectors, Dynabook laptops, management and productivity software and fully managed services. As a total solutions provider, Sharp has a reputation for innovation, quality, reliability, and industry-leading customer support expertise.

For more information on Sharp's business products, visit our website at <u>business.sharpusa.com</u>. Become a fan of Sharp business products on <u>Facebook</u>, follow us on <u>X</u>, <u>LinkedIn</u> and <u>Instagram</u> and watch us on <u>YouTube</u>.

Peppercomm for Sharp

Paul Merchan 347-804-4608 Paul.Merchan@peppercomm.com