NEC

FOR IMMEDIATE RELEASE

Media Contact: Philip Anast
Tech Image (for NEC Display Solutions)
(847) 279-0022, x238
philip.anast@techimage.com

NEC DISPLAY SOLUTIONS AND TECHNOVARE SYSTEMS ANNOUNCE NEW SINGLE BOARD COMPUTER OPTIONS

Four New PC's Provide Flexibility for Various Digital Signage Applications Requiring Network Access

CHICAGO – June 7, 2010 – NEC Display Solutions of America, a leading provider of commercial LCD display and projector solutions, announced today three new single board computer options, designed to be seamlessly integrated into select NEC large-format displays, as well as an external PC option. Technovare Systems, Inc., a rising AV company based in California, has partnered with NEC to design and build the four new accessories, which are ideal in airports, public information, healthcare, retail, quick-service restaurants and lobbies.

The new single board computer products can be seen at InfoComm 2010 (NEC Display Solutions Booth No. N903) on June 9-11, 2010 at the Las Vegas Convention Center in Las Vegas, Nev.

The NET-SBC-01, NET-SBC-02 and NET-SBC-03 are designed to be seamlessly integrated into any NEC S Series, P Series or X Series display that contains the built-in expansion slot. One of the most requested features by customers, the built-in expansion slot gives users greater flexibility for application types and offers a clean, professional look to the setup. These components are frequently added to an existing deployment, making the expansion slot in the majority of NEC's large-format displays incredibly valuable.

The modules feature a 1.6GHz Dual Core Atom CPU with Intel® Hyper-Threading technology, 2GB DDR2 and Nvidia® 9400 graphic processing unit, which allows for processing of multiple video formats and the ability to run full high-definition content at 1080P. These three single board computers provide network access through the use of existing CAT5 network infrastructures, saving both time and money. The NET-SBC-01 and -03 models offer Windows® XP Pro Embedded operating system, while the NET-SBC-02 does not have an operating system, providing flexibility for those end-users who wish to run Linux, Windows Vista or Windows 7. The NET-SBC-02 is ideal in large digital signage deployments, such as corporate applications where each unit has identical specified requirements, and end-users can automate the settings on the entire network simultaneously, saving a large amount of backend time.

"Customers will enjoy the simple upgrade of their current digital signage systems that comes with the purchase of a single board computer, whether internal or external," said Luke Bruschuk, Product Manager for NEC Display Solutions. "We base our displays on what's needed in the end-user application and hope to increase those opportunities by adding these four modules to our extensive portfolio of accessories."

The TNETPC-ION is an external PC option designed for those customers who have the need for more hard drive space (160GB), expanded connectivity (Gigabit Ethernet, 6 USB 2.0 ports and RS-232) and WIFI. Also operating under Windows XP Pro Embedded, the TNETPC-ION is fitting for those environments with more robust needs.

"This venture with NEC Display Solutions has been a wonderful opportunity to collaborate on a solution truly designed for the end-user's benefit," said Barry Hsieh, Director of International Sales at Technovare Systems, Inc. "The ability to have network access in a seamless component, enhancing an existing project, is both cost-effective and hassle-free."

The NET-SBC-O1/02/03 single board computers and the TNETPC-ION external PC will be available for August shipment at an estimated street price of $899, $749, $899 and $799, respectively, with a 3-year warranty.

# # #

About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit http://www.necdisplay.com/products/digitalmedialibrary/.

About VUKUNET

VUKUNET, powered by NEC Display Solutions of America, is the universal advertising platform that connects digital out-of-home networks with ad revenue. VUKUNET is a web-based tool that provides a centralized, automated place for network owners to connect their screens to advertisers looking to place their digital ads. Advertisers and ad agencies can use the companion ADVUKU ad-serving platform to search for the best networks in any location. For additional information about VUKUNET, visit www.vukunet.com or call 877-805-VUKU. For VUKUNET logos and digital images, please visit http://www.vukunet.com/PressResources.aspx. For additional information on ADVUKU, visit www.advuku.com.

About Technovare Systems, Inc.

Founded in 1996, Technovare has grown to be a leader in networked audio video systems with applications ranging from digital signage to video on demand. Equipped with both hardware and software products, Technovare is capable of providing powerful platforms quickly customizable for a multitude of demanding applications. For more information please visit http://www.technovare.com.