

FOR IMMEDIATE RELEASE

Media Contact: Philip Anast

Tech Image (for NEC Display Solutions)

(847) 279-0022, x238

philip.anast@techimage.com

NEC MULTISYNC LCD2690WUXi SELECTED AS 2008 HOT ONE AWARD WINNER

High-end professional widescreen LCD named best by Professional Photographer Magazine

CHICAGO – May 7, 2008 – NEC Display Solutions of America, a leading stand-alone provider of commercial and residential LCD and plasma displays and projectors, today announced Professional Photographer magazine selected the NEC MultiSync LCD2690WUXi as a 2008 Hot One award winner. The 2008 Hot One Awards honor the photography industry's best new products for professional applications.

More than 220 products were entered in 58 categories by nearly 150 companies, making this the largest Hot One Awards competition to date. The LCD2690WUXi serves the medical, graphics, pre-production film, financial, and broadcast industries, and was the only display named to the Hot One list this year.

"We are honored that leaders in professional photography recognize NEC's commitment to high-end professional displays for image-critical markets," said Stan Swiderski, Product Manager for NEC Display Solutions. "The LCD2690WUXi allows users to simultaneously view multiple/side-by-side application windows, and the high-performance features along with the use of wide-color gamut IPS (In-Plane-Switching) module technology, make this display arguably one of the highest quality monitors on the market. We're thrilled Professional Photographer singled out the LCD2690WUXi as a Hot One."

The LCD2690WUXi also won Government Computer News' FOSE "Best of Show" and MacWorld's "Best of Show" in 2007. Professional Photographer, the official magazine of Professional Photographers of America, helps readers advance their careers in the photography industry.

###

About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD displays, professional-grade large-screen LCD and plasma displays, a diverse line of projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, professional, education, medical and digital signage. For additional information about NEC Display Solutions of America, consumers can call (866) NEC-MORE, or visit the Web site at www.necdisplay.com.

For digital images, please visit http://www.necdisplay.com/products/digitalmedialibrary/.