

Media Contact: Harvey Henao
Tech Image (for NEC Display Solutions)
(312) 673-6059
harvey.henao@techimage.com

NEC DISPLAY ANNOUNCES RELEASE OF RB LASER PROJECTORS OFFERING HIGH BRIGHTNESS AND 4K NATIVE RESOLUTION

***Two new large-venue projectors provide digital cinema quality images,
creating the ultimate presentation experience***

CHICAGO, January 4, 2018 NEC Display Solutions of America, Inc., a leading provider of commercial projectors and LCD displays, today announced the release of two new projector models, the 30,000 Center (26,000 ANSI) lumen PH2601QL and the 40,000 Center (35,000 ANSI) lumen PH3501QL.

“These new high-brightness projectors have a native 4K resolution for unsurpassed image details for graphics design, CAD drawings and Digital Cinema Quality Video. Coupled with 50-percent vertical lens shift and multiple lens choices, they provide maximum installation flexibility for most any environment” says Richard McPherson, Senior Product Manager at NEC Display Solutions. “We’re excited about these projectors because they feature the latest RB laser light source, which provides bright images and high resolution and makes them a perfect fit for customers who want maximum detail and color reproduction.”

Both projectors are well-suited for auditoriums, theaters, lecture halls, museums, sanctuaries and other large venues. Super dust protection for artifact free images and no loss of brightness over time. Built-in edge blending, stacking and geometric correction help support projection mapping when single or multiple projectors are required. These two models also offer the ability to provide image integrity, incorporating stable brightness (constant brightness) over a longer time period to alleviate image decay. The extreme brightness and resolution also offer a seamless alternative to video walls.

Additional benefits of the PH2601QL and PH3501QL include:

- Viewable in high ambient lighting conditions
- 4096 x 2160 native 4K resolution
- True 4:4:4 4K signal support
- Complete panel for digital inputs, including HDMI (V2.0), DisplayPort w/ HDCP (V.1.4), HDBaseT w/ HDCP (V1.4/2.2), Quad 3G-SKI and an OPS slot
- Screen size from 50 to 500 inches (1.27 to 12.7 meters)

Both new projectors will be available in January 2018. The PH2601QL will have a minimum advertised price of \$129,999, and the PH3501QL will have a minimum advertised price of \$149,999. They come with NEC's 5-year/20,000-hour parts and labor warranty. For additional information and specs, please [visit NEC Display Solutions](#).

About NEC Display Solutions of America, Inc.

NEC Display Solutions of America, Inc., a leading designer and provider of innovative displays, offers the widest range of products on the market, such as commercial- and professional-grade large-screen LCD displays, desktop LCD monitors, direct view LED displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. Benefitting from the technologies of NEC Corporation and its own Research and Development, NEC produces leading-edge visual technology and customer-focused solutions for a wide variety of markets, including education, retail, transportation, broadcast, enterprise, healthcare, houses of worship, and many more. NEC is orchestrating a brighter world with the quality and reliability of its products and outstanding customer service. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at www.necdisplay.com. Follow us on our social media channels: [Facebook](#), [YouTube](#), [Google+](#), [Twitter](#) and [LinkedIn](#).

About NEC Corporation

NEC Corporation is a leader in the integration of IT and network technologies that benefit businesses and people around the world. By providing a combination of products and solutions that cross utilize the company's experience and global resources, NEC's advanced technologies meet the complex and ever-changing needs of its customers. NEC brings more than 100 years of expertise in technological innovation to empower people, businesses and society. For more information, visit NEC at www.nec.com. The NEC Group globally provides "Solutions for Society" that promote the safety, security, efficiency and equality of society. Under the company's corporate message of "Orchestrating a brighter world," NEC aims to help solve a wide range of challenging issues and to create new social value for the changing world of tomorrow.

For more information, please visit

<http://www.nec.com/en/global/about/solutionsforsociety/message.html>.

NEC is a registered trademark of NEC Corporation. All Rights Reserved. Other product or service marks mentioned herein are the trademarks of their respective owners. ©2018 NEC Corporation.