

FOR IMMEDIATE RELEASE

Media Contact: Philip Anast

Tech Image (for NEC Display Solutions)

(847) 279-0022, x238

philip.anast@techimage.com

NEC DISPLAY SOLUTIONS UNVEILS UPDATES TO PROFESSIONAL DESKTOP DISPLAY PRODUCTS

New MultiProfiler Software, Updated Version of SpectraView_{II}™ Software Showcase the Features of the MultiSync® PA Series

CHICAGO – May 5, 2010 – NEC Display Solutions of America, a leading provider of commercial LCD display and projector solutions, announced today several updates to its professional display portfolio, including the addition of the new 27-inch MultiSync PA271W display to the MultiSync PA Series, the first release of the MultiProfiler display configuration application and SpectraView_{II} version 1.1.04, which adds support for the 24-inch MultiSync PA241W and the new MultiSync PA271W.

Featuring a new size for the professional desktop category, the MultiSync PA271W is a high-definition monitor designed for advanced graphics applications, digital photography, video editing, print production and other environments where color accuracy is critical. Boasting a 10-bit p-IPS panel, a 2560 x 1440 pixel resolution and internal 14-bit programmable 3D lookup tables (LUTs), the MultiSync PA271W can display 1.07 billion colors out of a palette of 4.3 trillion when using the 10-bit DisplayPort input and provides the widest viewing angles available with minimal off-angle color shift using XtraView+™ technology.

The new MultiProfiler application is exclusive to the MultiSync PA Series and provides easy-to-use control over several features. The application features Picture Mode preset

configuration, which utilizes the SpectraView_{II} Engine in all MultiSync PA Series displays to allow multiple color modes to be quickly configured based on gamma characteristics, color gamut, white point and brightness for applications such as real-time print preview and matching of legacy displays. The Picture-in-Picture (PIP) configuration allows two video signals to be viewed simultaneously in a secondary PIP or Picture-by-Picture (PBP) window configuration. MultiProfiler also allows users to manage the monitor's USB hub and map the various monitor inputs, such as multiple computers attached to one display. The automatic generation of ICC profiles by MultiProfiler aids users when switching between or adjusting color modes. MultiProfiler is compatible with Apple Mac OS 10.3.9 or higher and Microsoft Windows 2000, XP, Vista and Windows 7.

"The arrival of these new updates to our professional desktop products brings an incredible level of control to our customers," said Art Marshall, Product Manager for NEC Display Solutions. "The most recent version of SpectraView_{II} brings compatibility of our award-winning calibration software to the MultiSync PA Series, while the new MultiProfiler software provides a simple, intuitive interface to perform a variety of custom functions that will aid graphics professionals."

The new release of SpectraView_{II} version 1.1.04 brings the complete color calibration solution for NEC displays to the MultiSync PA Series. In addition, the arrival of two new SpectraView_{II} models, the 24-inch PA241W-BK-SV and 27-inch PA271W-BK-SV, offer highly accurate color for demanding users who require crisp images and infinite perfection by touting a 1000:1 contrast ratio and up to 360 cd/m² of brightness. Their screens cover more than 97% of AdobeRGB, more than 92% of NTSC and 100% of sRGB. Enhanced connectivity for these models includes DisplayPort, two DVI-D inputs and a USB hub.

The MultiSync PA271W is available for May 2010 shipment with an estimated street price of \$1,399 and ships with a 4-year parts and labor warranty, including the backlight. The MultiSync PA241W-BK-SV and PA271W-BK-SV models with SpectraView_{II} and 4-year warranty are available for May 2010 shipment with an estimated street price of \$1,329 and \$1,649, respectively. MultiProfiler is complimentary to all MultiSync PA Series customers at www.necdisplay.com/multiprofiler. The SpectraView_{II} upgrade is free to

download for all current SpectraView customers or for purchase for new customers at www.necdisplay.com/spectraview.

###

About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at www.necdisplay.com, For digital images, please visit http://www.necdisplay.com/products/digitalmedialibrary/.

About VUKUNET

VUKUNET, powered by NEC Display Solutions of America, is the universal advertising platform that connects digital out-of-home networks with ad revenue. VUKUNET is a web-based tool that provides a centralized, automated place for network owners to connect their screens to advertisers looking to place their digital ads. Advertisers and ad agencies can use the companion ADVUKU ad-serving platform to search for the best networks in any location. For additional information about VUKUNET, visit www.vukunet.com or call 877-805-VUKU. For VUKUNET logos and digital images, please visit http://www.vukunet.com/PressResources.aspx. For additional information on ADVUKU, visit www.advuku.com.