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NEC DISPLAY SOLUTIONS EXPANDS ENTRY-LEVEL INTEGRATION PROJECTOR LINEUP

Digital Projectors with Enhanced Connectivity at the Right Price

CHICAGO – February 1, 2011 – <u>NEC Display Solutions of America</u>, a leading provider of <u>commercial LCD</u> display and <u>projector</u> solutions, announced today its new P Series for projectors. The new P Series consists of three models designed specifically for entrygrade integration environments such as corporate boardrooms, higher education classrooms and government training rooms.

Users that require bright installation projectors with enhanced connectivity will appreciate the new professional line of projectors. With brightness levels of 3500 lumens (P350X/P350W) and 4200 lumens (P420X), these new projectors provide dynamic images under normal ambient lighting conditions. Built-in software features include wall color correction, automatic keystone correction, carbon savings meter, Virtual Remote™ and closed captioning for ease of installation. Networking features, such as Windows® Network Projector, Windows Remote Desktop, Image Express Lite and Office File Viewer, are designed to make wired or wireless connections simple. Image Express Lite also enhances the setup experience with built-in geometric correction and cornerstone software.

With ECO Mode[™] technology, the P Series projectors' lamp and filter life are extended up to 5000 hours, and the filter does not need to be changed until the lamp has reached its end of life. Carbon savings are calculated automatically, enriching the projectors' eco-

friendliness. The active lens cover enables presenters to immediately mute the audio and video, then seconds later lower the lamp brightness to 25% for a short period of time. Additionally, quick start (3 to 4 seconds) and direct power-off let users present and move on within seconds. The sum of these combined features equates a lower total cost of ownership.

"We have included features in this projector series that not only exceed the needs of education and corporate users but enhance the user experience with practical and easy-to-use functionality," said Rich McPherson, Product Manager of projectors for NEC Display Solutions. "The P Series provides users with everything they need from built-in technologies and extended connectivity to energy-saving features and advanced networking capabilities."

The P350X, P350W and P420X include the following features:

- P350X—3500 lumens XGA native resolution
- P350W—3500 lumens WXGA native resolution
- P420X—4200 lumens XGA native resolution
- Lamp and filter life up to 5000 hours
- HDMI, dual computer and USB inputs
- Vertical lens shift
- USB Viewer allows users to present without the use of a computer by displaying images stored as .jpgs from an optional USB memory
- Autosense[™] intuitively syncs the projector with most computer signals
- Virtual Remote (DDC/CI) allows users to control the projector directly from a computer without the need for additional control cables
- Variable audio-out to connect the projector to an external speaker and control the volume with the projector's remote control
- DICOM Simulation enables users in medical environments to display accurate diagnostic images
- Wireless transmission of an image to the projector without the need for external components is achieved using Image Express 2.0 or Image Express Lite
- 10-watt speaker
- Windows Vista & Windows 7 compatibility
- Video transmission up to and including 720p over the network

- ECO Mode allows for multiple settings dependent upon the brightness required in the application and power savings desired by the user
- Carbon savings meter calculates the positive effects of operating the projector in ECO Mode

The P350X, P350W and P420X ship with a 3-year limited parts and labor warranty and will be available in February 2011 at an estimated street price of \$1,649, \$1,799 and \$1,999, respectively. The lamp is covered for 1 year or 500 hours, whichever comes first. Education and Star Student customers each receive an additional year on their warranty. To register for Star Student, visit www.necstarstudent.com for more information.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit http://www.necdisplay.com/products/digitalmedialibrary/.

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