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**NEC DISPLAY SOLUTIONS ADVANCES THE MULTISYNC P SERIES  
WITH NEXT GENERATION 24-INCH DESKTOP DISPLAY**

***Widescreen P241W Offers Entry-Level Professional  
Graphics Users an Affordable Alternative***

**CHICAGO – September 2, 2011** – [NEC Display Solutions of America](#), a leading provider of [commercial LCD](#) display and [projector](#) solutions, announced today the first model in the new generation of the MultiSync® P Series with the 24-inch widescreen MultiSync [P241W](#) desktop monitor and added the [P241W-BK-SV](#) to the renowned [SpectraView<sub>II</sub>](#)<sup>™</sup> Series.

Ideal for web graphics and photography applications, the P241W utilizes an e-IPS panel for great imaging performance. This sRGB monitor offers users working in color-critical environments the opportunity to take advantage of professional-grade desktop display features without breaking budgets. Its widescreen real estate, USB hub with DisplaySync Pro<sup>™</sup> and completely customizable Picture Modes greatly improve user productivity.

The P241W-BK-SV features hardware color calibration using the NEC SpectraView kit to deliver accurate color in a simple to use and affordable package. The kit, which is compatible with both Apple Mac and Microsoft Windows operating systems, includes an optimized calibration sensor based on the highly acclaimed X-Rite Eye-One Display2 and award-winning SpectraView<sub>II</sub> calibration software. To learn more about how to calibrate your NEC display with SpectraView<sub>II</sub>, watch this [YouTube video](#) from Art

Marshall, Product Manager for Professional and Medical Displays at NEC Display Solutions.

“The new MultiSync P Series combines reliable, accurate screen performance with all the cutting-edge technology included in the MultiSync PA Series at a budget-friendly price,” said Marshall. “One of the more unique features of the P241W is the ability to utilize two computers simultaneously through DisplaySync Pro and the integrated USB hub, which functions as a KVM device. This capability is invaluable to graphics professionals, and we’re excited to introduce this feature into the MultiSync P Series.”

A partial list of features of the MultiSync P241W includes:

- e-IPS LCD technology provides for the widest viewing angles available with minimal off-angle color shift
- 16:10, 1920 x 1200 native resolution
- 96.7% sRGB color gamut, 71.4% NTSC coverage
- 1000:1 typical contrast ratio
- 8ms response time (G to G)
- 360 cd/m<sup>2</sup> typical brightness, 250 cd/m<sup>2</sup> with Digital Uniformity Correction enabled
- XtraView+™ (89°U/89°D/89°L/89°R) viewing angle, which provides the widest viewing angles with minimal off-angle color shift
- Internal 14-bit 3D programmable lookup tables (LUTs)
- DisplayPort, VGA and two DVI-D inputs
- Built-in USB hub (2 up, 3 down) with DisplaySync Pro to control two computers with only one keyboard and mouse
- Picture in Picture and Picture by Picture capabilities, which allow two video signals to be viewed simultaneously in a secondary window configuration
- ICC Profile Emulation for quick access to alternate color spaces
- Color Vision Emulation, which allows a real-time preview of Type P/D/T color vision deficiencies in support of Color Universal Design
- Touch capable
- AmbiBright™ ambient light sensor, which automatically adjusts the display’s brightness based on external lighting conditions
- ECO Mode™ and carbon footprint reduction

- Four-way ergonomic and quick-release stand (tilt, swivel, pivot and 150mm height adjust) with locking base
- SpectraView<sub>II</sub> Color Calibration Solution, which includes software and colorimeter to provide automated monitor matching and calibration for accurate, consistent and repeatable color performance (included with P241W-BK-SV)
- Optional accessories include SpectraView<sub>II</sub> software (SVII-SOFT), colorimeter (MDSVSENSOR), complete SpectraView<sub>II</sub> Color Calibration Solution (SVII-PRO-KIT) and hood (HDP A212426)

The P241W features a 4-year limited parts and labor warranty with 48-hour Advanced Exchange, including the backlight, and will be available for September 2011 shipment with an estimated street price of \$749. The P241W-BK-SV with SpectraView<sub>II</sub> color calibration sensor and software will be available in September 2011 with an estimated street price of \$999.

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#### **About NEC Display Solutions of America, Inc.**

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at [www.necdisplay.com](http://www.necdisplay.com). For digital images, please visit <http://www.necdisplay.com/products/digitalmedialibrary/>.

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