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## **NEC DISPLAY LAUNCHES OPS-DRD DIGITAL PLAYER FOR DIGITAL SIGNAGE SOLUTIONS**

***Internal PC Uses Open Pluggable Specification Option Slot for Crisp  
Content Playback***

**CHICAGO – January 28, 2014** – [NEC Display Solutions of America](#), a leading [provider](#) of commercial LCD display and projector solutions, announced today the addition of an [Open Pluggable Specification \(OPS\)](#)-compliant computer for integration with select NEC large-screen displays.

The OPS platform is an industry-wide standard for the design and development of digital signage to simplify installation and maintenance. The new internal ARM-based digital signage media player, OPS-DRD, runs an Android Operating System, multiple video formats and high-definition content at 1080p, and is targeted for use with all types of digital signage from static content to dynamic graphics.

“Our new digital signage media player can be easily integrated into the OPS slot on most NEC displays for multimedia playback, making an all-in-one solution easier for our customers,” said Ben Hardy, Product Manager for Large-Screen Displays at NEC Display Solutions. “With full access to the Play Store through wired and wireless network support, the OPS-DRD can be customized for any digital signage platform.”

Among the features of the OPS-DRD digital player are:

- Fan-less and solid-state components, which make this ideal for 24/7 run times
- Built-in media player application, which can run video files via flash memory, SD Card or USB Drive
- HDMI video, stereo audio, RS232 control and power, which are all passed internally from the display to OPS device for simplified installation with no external connections required
- Easy setup with a powerful 1.0GHZ CPU and 8 logic core graphics processors, which provide more than enough horsepower for crisp full-HD video playback
- Durable and protected industrial strength components rated for 24 x 7 usage
- Extra low power consumption for economic performance
- Full access to Google Play
- Wired and wireless networking capabilities through integrated LAN port and wireless antenna (included)
- Android Jelly Bean 4.2.2 operating system
- 2GB dual channel DDR3 of RAM
- Watch Dog Timer, which self-monitors and reboots during system instability

The OPS device adapter ([SB-02AM](#)) is required for the NEC P402, P462, P552, P652, X463UN, X462UNV and X551UN displays. No OPS device adaptor is required for the NEC P403, P463, P553, P703, V323, V423, V463, V552, V652, V801, X401S, X462X and X552S displays.

The OPS-DRD media player will be available in January 2014 at an ESP of \$249. It carries a 3-year warranty.

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#### **About NEC Display Solutions of America, Inc.**

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and

professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. It has deployed more than one-million large-format displays worldwide. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at [www.necdisplay.com](http://www.necdisplay.com). For digital images, please visit <http://necdisplay.com/digital-media-library>. Follow us on our social media channels: [Facebook](#), [YouTube](#), [Twitter](#) and [LinkedIn](#).

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