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NEC EXPANDS INSTALLATION PROJECTOR OFFERING WITH NEW NP4001 WIDE-SCREEN PROJECTOR

***NP4001 Single Chip DLP® Projector Delivers Flexibility, Manageability and
Wide-Aspect Display to Performance Installation and Large Venue Segments***

CHICAGO, September 18, 2007 – NEC Display Solutions of America, a leading stand-alone provider of projectors, LCD desktop and commercial large-screen LCDs and plasma displays, today introduced the NP4001, its first wide-screen single chip DLP projector targeting applications requiring higher brightness and extended use.

Poised to capitalize on the rapidly growing trend to wide-screen in notebook computers, the NP4001 is designed primarily for corporate, government and higher education facilities that require a powerfully projected image. The 4500 ANSI lumen, WXGA-native NP4001 delivers reliability to applications ranging from command and control centers to training facilities to lecture halls. Its full line of operational lenses provide powered horizontal and vertical lens shift for easy exchange and flexible placement anywhere from 2.8 feet to 283 feet from the screen. And the NP4001's single and dual lamp flexibility allows users to choose a light output that is right for the application while conserving lamp life to increase the value of the projector.

"With wide notebook panel sales projected to increase dramatically, the NP4001 is ready to meet the rising demand for wide-aspect projection," said Rich McPherson, Product Manager, NEC Display Solutions. "Not only will the NP4001 deliver wide-screen performance, the projector's functionality and versatility allow configurations that can suit a variety of applications."

The NP4001 incorporates advanced video processing with BrilliantColor™ from Texas Instruments to deliver exceptional picture management control for both progressive and interlaced sources, while making images more vibrant, colors more realistic, and blacks richer with detail. At the same time, DynamicBlack™ monitors the incoming video content and dynamically adjusts the contrast ratio to optimize picture quality for each video frame.

Additionally, the NP4001 features user-changeable color wheels with four segments for full brightness or optional six segments for superior color fidelity.

The NP4001 integrated RJ45 connection allows for quick hook-up to the LAN (10/100 base-T capability), while remote diagnostics enable the user to monitor and make adjustments to the projector via the network from a remote location.

Along with extended use operation, the NP4001 incorporates a number of built-in methods to extend the life of the projector and increase its total cost of ownership. NEC's Eco-Mode™ technology increases lamp life by up to 50 percent while its lamp saver feature enables the cooling fan to continue running even after the power source is disconnected. The Quick Power-Off function also protects the lamp during the cool down period if the projector is accidentally unplugged or the power strip is switched off.

The NP4001 will begin shipping in October 2007 at a price of \$5,999. The NP4001 comes standard with a two-year limited warranty, including the first year with InstaCare™ (repair and return in three business days or next business day exchange).

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading provider of innovative LCD displays, professional grade plasmas and projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for the consumer, enterprise, professional, medical and digital signage markets. For more information, please call 1-866-NEC-MORE, or visit www.necdisplay.com.

For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the Web site at: www.necdisplay.com/protectyourimage/. For digital images, please visit www.necdisplay.com/mml.