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Media Contact: Philip Anast
Tech Image (for NEC Display Solutions)
(847) 279-0022, x238
philip.anast@techimage.com

NEC DISPLAY SOLUTIONS ADDS NP115 PROJECTOR TO NP VALUE SERIES

Enhanced Brightness, Lightweight Model Includes Automated Features

CHICAGO – July 7, 2010 – [NEC Display Solutions of America](#), a leading stand-alone provider of [commercial LCD](#) displays and [projectors](#), announced today the addition of the NP115 projector to its NP Value Series. The new model will replace the successful NP110 to accompany the NP215, both designed for growing small-to-medium businesses and education environments.

The NP115 is ideal for mobile applications such as classrooms with portable carts or conference rooms where ultra-affordable and lightweight units are a must. This 2500-lumen projector provides a bright image for most standard-sized rooms, and its 3D-Ready capability increases interactivity. The NP115 offers a high contrast ratio of 2000:1 sourced from the latest Texas Instruments DLP® engine, while its powerful 7-watt speaker and built-in closed captioning enhance the product's usability. ECO Mode™ technology extends lamp life up to 5000 hours and lowers power consumption to 0.49 watts in standby mode. The NP115 includes a variety of automatic features, such as quick start (3-4 seconds) and shutdown technology, allowing immediate use and power off functionality without the need for a cooling period.

“The NP Value Series combines both necessary and supplemental features into easy-to-transport models,” said Rich McPherson, Product Manager for projectors at NEC Display Solutions. “Not only does the NP115 offer proper connectivity, essential features and

enhanced hardware to display bright, concentrated images, it expands its application in educational settings with 3D-Ready capability.”

A partial list of features of the NP115 includes:

- Native resolution of 800x600 SVGA
- Contrast ratio of 2000:1
- 2500 lumens brightness
- Power consumption of 242 watts (217 watts in ECO Mode and 0.49 watts in standby mode)
- Up to 5000 hours of lamp life (in ECO Mode)
- Comprehensive input panel, which connects with computer (component video using 15-pin adapter), composite video and S-Video
- BrilliantColor™ technology, which increases system brightness and color saturation while optimizing color gain across the full color gamut
- 3D-Ready DLP Link™ technology, which encourages interactivity and increases available applications when combined with active shutter glasses (NP01GL)
- Built-in wall color correction presets, which provide for adaptive color tone correction to display properly on non-white surfaces
- Filter-free design, which eliminates the need to monitor and change filters
- Carbon savings meter calculates the positive effects of operating the projector in ECO Mode, which is encouraged by an optional message at startup
- Green ECO Mode button on the remote control makes the switch between settings easy

The NP115 will begin shipping in July 2010 with an MSRP of \$599. The projector ships with a standard two-year parts and labor warranty. The lamp is covered for 1 year or 500 hours, whichever comes first.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital

cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit <http://www.necdisplay.com/products/digitalmedialibrary/>.

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