Empowered by Innovation



For further information, contact: Amanda Dvorchak NEC Solutions (America), Inc. 630.467.4149 amanda.dvorchak@necsam.com **For NEC projector and plasma images:** <u>http://www.necvsd.com/Pxchange/igallery.php</u>

## NEC RINGS IN THE NEW YEAR WITH AN ADVANCED WEBSITE INCLUDING NEW VIRTUAL OUTLET STORE

Slick Looking Website is Optimized for Search Engine Visibility; Now Offers Virtual Outlet Store Selling NEC's Award-Winning Plasma Displays and Projectors

**Chicago, January 9, 2006** – NEC Solutions (America), Inc. (NEC), an industry leader in projectors and plasma displays, announces the launch of their completely redesigned website which offers a simplified and streamlined look that makes it easier for the user to quickly locate the right NEC projector or plasma for their application. Along with the new efficient design, the site was also enhanced to optimize search engine visibility, so that it will be easier for the customer to locate the official website of NEC projectors and plasmas from their preferred search engines. Finally, NEC is opening an online outlet store, where customers can directly buy current overstocked projectors and plasmas and end-of-life items. All of this can be found at the previous URL: <u>www.necvisualsystems.com</u>.

"We expect a great reaction from our customers when they visit this redesigned website," said Pierre Richer, senior vice president, Visual Systems Division, NEC Solutions America. "Along with the fresh new look, it is now faster and easier for our customers to find the information they need right now."

NEC's new website with virtual outlet store is currently live, and can be found at <u>www.necvisualsystems.com</u>. Highlights of the website include the ability to locate the best projector or plasma for your proposed application, whether business, education, home, government or digital signage. Also available on the NEC website are case studies detailing interesting and unique uses of NEC projectors and plasmas, a technical glossary with definitions and a comparison tool that lets you do a side-by-side comparison of NEC products to other manufactures.

NEC Solutions America, Visual Systems Division, is the second largest provider of professional grade plasmas and projectors in North America. A Global 150 technology leader with over \$40 billion in revenue, NEC Corporation delivers projectors and plasma displays with crystal clear images every time – *because it's your image*. For more information, please visit <u>www.necvisualsystems.com</u> or call 1-800-NEC-INFO.

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## About NEC Solutions (America), Inc.

NEC Solutions (America), Inc. is a premier provider of integrated solutions for the Connected Enterprise in North America. As an affiliate of NEC Corporation (NASDAQ: NIPNY) (FTSE: 6701q.1), NEC Solutions America taps into a global resource network to help clients leverage technology to achieve a competitive edge. From corporate performance management and biometric security solutions to digital cinema and in-theatre advertising systems, visual displays and server solutions, the expertise is delivered with the personal attention needed to address individual situations. With headquarters in Rancho Cordova, California, NEC Solutions America serves a wide range of markets, including the healthcare and public safety, financial services, cinema, retail and manufacturing markets. Information regarding NEC Solutions America can be found at <a href="http://www.necsam.com">www.necsam.com</a>.

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