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**NEC DISPLAY SOLUTIONS EXPANDS SHOWCASE EVENTS
FOR CUSTOMERS AND PARTNERS**

***San Francisco, Houston and Atlanta Join New York City in Hosting
Networking Events and Educational Programs with NEC Team***

CHICAGO – August 21, 2012 – [NEC Display Solutions of America](#), a leading [provider](#) of commercial LCD display and projector solutions, announced today the expansion of its popular showcase events for partners and customers to learn about industry trends and the latest NEC technologies.

The event series will illustrate NEC's innovation in LCD displays for digital signage and professional installation projectors for large venues. NEC's expert solution sales team also will demonstrate its ability to collaborate on custom installations that create a wow factor in any facility.

"We have enjoyed a successful run with our New York Showcase and look forward to expanding geographically," said Ashley Flaska, Vice President of Marketing at NEC Display Solutions. "The events present an ideal opportunity for our partners, customers and prospects to learn about new NEC products and services as well as glean trends from experts in the industry."

Michael Ferrer, National Manager of Solution Sales and Operations at NEC Display Solutions, will present an educational seminar on 10 steps to a successful video wall project, and a training session on video wall setup and color calibration at each

showcase. Gary Kaye, Founder of [rAve Publications](#), also will offer a presentation entitled, “Creating Creative Environments – The Future of Projection” at the San Francisco, Houston and Atlanta events.

The complete showcase schedule is as follows:

- September 6, 2012 -- [NEC Showcase San Francisco](#) at the Westin San Francisco Market Street
- September 19, 2012 – [NEC Showcase Houston](#) at the Westin Galleria Houston
- October 3, 2012 – [NEC Showcase Atlanta](#) at the Westin Peachtree Plaza Atlanta
- October 17, 2012 – [NEC Showcase New York](#) at the Affinia Manhattan Hotel

For more information about the showcase series and to register, please visit www.necdisplay.com/events.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit <http://necdisplay.com/digital-media-library>. Follow us on our social media channels: [Facebook](#), [YouTube](#), [Twitter](#) and [LinkedIn](#).

About VUKUNET

VUKUNET, from NEC Display Solutions of America, is the engine that powers the digital out-of-home advertising business. VUKUNET is the only universal ad serving platform that drives ads to any digital out-of-home network, regardless of content management system. VUKUNET makes the buying, flighting and reporting of digital out-of-home ad campaigns easy. For additional information about VUKUNET, visit www.vukunet.com,

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