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NEC MULTISYNC PA271W DISPLAY NAMED BEST PRODUCT OF THE YEAR BY VIDEOMAKER MAGAZINE

Editors Call NEC's 27-inch Widescreen LCD Display 'Absolutely Stunning'

CHICAGO – December 14, 2010 – NEC Display Solutions of America, a leading provider of commercial LCD display and projector solutions, announced today that the editors of Videomaker Magazine named the NEC MultiSync® PA271W monitor the Best Product of the Year in the display category, calling it "absolutely stunning." The display is featured in the publication's January 2011 issue on newsstands now.

Besides this latest award recognition, the MultiSync PA271W display also received high marks in a product review in Videomaker's November issue.

Labs Editor Dan Bruns writes: "...with something as important as a feature film, commercial, or family archives, getting color correct the first time can really help an audience relive a moment in the way it was intended. This is where the newest offering from the display maker NEC really shines." Later, he says that the MultiSync PA271W display "is the best option for editors doing color critical work."

"The MultiSync PA271W has received quite a few accolades since its introduction last spring, but Videomaker's recognition as Best Product of the Year is truly humbling," said Art Marshall, Product Manager for NEC Display. "Through its history, NEC has gone to great lengths to ensure that its displays exceed the expectations for the applications and

markets we serve. The MultiSync PA271W is a groundbreaking display for people whose livelihoods depend on accurate color."

NEC's MultiSync PA271W display is a high-definition monitor designed for advanced graphics applications, digital photography, video editing, print production and other environments where color accuracy is critical.

For more information on the entire line of MultiSync PA Series professional displays from NEC, please visit the MultiSync PA Series product page.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit http://www.necdisplay.com/products/digitalmedialibrary/.

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