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INGRAM MICRO NAMES NEC DISPLAY SOLUTIONS RECIPIENT OF PRESTIGIOUS 2010 U.S. VENDOR AWARD

NEC Wins for Excellence in Peripherals/Accessories Category

CHICAGO – December 6, 2010 – NEC Display Solutions of America, a leading provider of commercial LCD display and projector solutions, announced today that the company has received the 2010 U.S. Vendor Award of Excellence from the world's largest distributor, Ingram Micro Inc. (NYSE: IM), in the peripherals/accessories category. NEC and other top-performing manufacturers were recognized at Ingram Micro's annual marketing symposium last month.

Ingram Micro's Vendor Awards of Excellence acknowledge leading and emerging technology manufacturers, and developers for outstanding overall IT channel performance and partnership.

Award winners also have demonstrated significant achievement against measurable objectives, such as revenue, profitability, marketing programs, partner enablement and services. Microsoft and IBM are among the leaders joining NEC as award recipients.

"NEC sets high benchmarks for its channel partner programs and is honored to receive this recognition from Ingram Micro," said Betsy Larson, Vice President of Channel Sales at NEC Display. "Our innovative strategies for success and competitive advantage are contingent upon solid channel relationships, and this award is compelling evidence that we are on the right path."

"This award recognizes NEC's strong performance and leadership in the peripherals and accessories category," said Kevin Prewett, Vice President, Vendor Management, Ingram Micro U.S. "We applaud NEC's commitment to Ingram Micro and their focus on enabling our mutual channel partners to truly differentiate their services and thrive in a competitive marketplace."

NEC Partner Net is a one-stop vehicle that provides partners with a place to claim SPIFs and access account status, current promotions, product information and pricing. Registration is available at www.necdisplay.com/partners.

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About Ingram Micro

As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics services, technical support, financial services and product aggregation and distribution. The company serves approximately 150 countries and is the only global broad-based IT distributor with operations in Asia. Visit www.ingrammicro.com.

About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at www.necdisplay.com/products/digitalmedialibrary/.

About VUKUNET

VUKUNET, from NEC Display Solutions of America, is the engine that powers the digital out-of-home advertising business. VUKUNET is the only universal ad serving platform

that drives ads to any digital out-of-home network, regardless of content management system. VUKUNET makes the buying, flighting and reporting of digital out-of-home ad campaigns easy. For additional information about VUKUNET, visit www.vukunet.com/pressresources.aspx.

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