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**NEC DISPLAY SOLUTIONS AND TECHNOVARE UNVEIL FOUR NEW  
SINGLE BOARD COMPUTER OPTION CARDS FOR NEC LARGE-SCREEN  
DISPLAYS**

***Cost-Effective PCs Leverage Open Pluggable Specification, AMD Dual Core  
Fusion Processors for Running Myriad of Content Types***

**CHICAGO – June 27, 2011** – [NEC Display Solutions of America](#), a leading provider of [commercial LCD](#) display and [projector](#) solutions, announced today with partner Technovare Systems, Inc., the introduction of four new single board computer (SBC) [option cards](#) for seamless integration with select NEC V, P and X Series displays.

Based on the Open Pluggable Specification (OPS) platform, an industry-wide standard for the design and development of digital signage, these internal SBC option cards feature 1.6 GHz AMD Dual Core Fusion (T56N) processors, which enable running multiple video formats and high-definition content at 1080p. The SBCs' smaller footprints also mean they can operate in thinner displays. These cost-effective solutions are targeted for applications in airports, healthcare, retail, quick-service restaurants, lobbies and other public venues.

"The graphics capabilities of these new OPS-based SBCs enable NEC screens to flourish with inspiring images and give digital signage operators a strategic advantage," said Rachel Karnani, Product Manager for Large-Screen Displays at NEC Display Solutions. "In today's competitive atmosphere, it is critical to be able to run different

types of content and to give customers the flexibility to create diverse content best suited for their applications. The NEC/Technovare SBCs accomplish those goals.”

“The SBCs were built with careful attention to innovation, performance and flexibility, as well as to the new OPS industry standard,” said Barry Hsieh, Director of Sales for Technovare Systems. “NEC and Technovare are not just making strides in a very competitive digital signage arena with such offerings, but positioning themselves to capture new market share as well.”

The OPS-based SBCs provide network access through the use of existing CAT5 network infrastructures, saving both time and money. In addition, their integration capability with select NEC displays makes them easier to install and remove for maintenance. Two of the SBCs come without operating systems, providing flexibility for those end-users who wish to run Linux or a different operating system.

The four new SBCs are as follows:

- o [OPS-PCAF-WH](#) – OPS with AMD Dual Core Fusion 160GB Hard Drive, Windows 7 Professional license
- o [OPS-PCAF-WS](#) – OPS with AMD Dual Core Fusion 32GB solid state drive, Windows 7 Professional license
- o [OPS-PCAF-H](#) – OPS with AMD Dual Core Fusion 160GB Hard Drive, no Operating System
- o [OPS-PCAF-S](#) – OPS with AMD Dual Core Fusion 32GB solid state drive, no Operating System

The products will be available for shipment in July 2011 at minimum advertised prices of \$949, \$949, \$800, and \$800, respectively, and come with a 3-year warranty.

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#### **About NEC Display Solutions of America, Inc.**

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital

cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at [www.necdisplay.com](http://www.necdisplay.com). For digital images, please visit <http://www.necdisplay.com/products/digitalmedialibrary/>.

#### **About VUKUNET**

VUKUNET, from NEC Display Solutions of America, is the engine that powers the digital out-of-home advertising business. VUKUNET is the only universal ad serving platform that drives ads to any digital out-of-home network, regardless of content management system. VUKUNET makes the buying, flighting and reporting of digital out-of-home ad campaigns easy. For additional information about VUKUNET, visit [www.vukunet.com](http://www.vukunet.com) or call (877) 805-VUKU. For VUKUNET logos and digital images, please visit <http://www.vukunet.com/pressresources.aspx>.

#### **About Technovare Systems, Inc.**

Founded in 1996, Technovare has grown to be a leader in networked audio video systems with applications ranging from digital signage to video on demand. Equipped with both hardware and software products, Technovare is capable of providing powerful platforms quickly customizable for a multitude of demanding applications. For more information please visit <http://www.technovare.com>.