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## **NEC DISPLAY SOLUTIONS TAKES THE 26<sup>TH</sup> ANNUAL SHOWCASE ON THE ROAD**

*Special event highlighting latest digital signage innovations and solutions expanded to Chicago, Toronto, California, and New York City*

**CHICAGO – Aug. 27, 2019** – NEC Display Solutions of America, a leading provider of commercial digital signage solutions, is taking its popular annual NEC Showcase on the road, bringing the latest in visual technology and solutions directly to its partners and end users across North America. This year, in addition to the New York Technology Showcase being held during Digital Signage Week, NEC Display will hold a Showcase in Chicago, Toronto, San Jose, Calif., and Orange County, Calif.

Now in its 26th year, the NEC Showcase gives organizations, partners, systems integrators, consultants and business professionals a firsthand look at the latest NEC Display innovations in LCD, LED, video wall and projector technologies — along with business analytic solutions, mounts, media players, collaboration and other tools from NEC's premier partners in the professional AV and IT industries. Premier Showcase Partners this year include Peerless-AV, Legrand, Brightsign, Crestron, Glass-Media, Next/Now, and Intel.

“Instead of having our partners and end users come to us to experience our latest visual solutions, we’re taking the entire showcase to them,” said Todd Bouman, CEO, NEC Display Solutions. “The showcases this year will once again focus on the applications and solutions that we bring to market along with the opportunity to hear from industry experts and earn CTS credits.”

Featured technology this year includes NEC ALP Pro, the CB Series Collaboration Solution, direct view LED, laser installation projectors, and the latest in large format displays and LCD video walls. Showcase attendees will have the opportunity to learn best practices in privacy, security, engaging and influencing consumer behavior, and making digital interactions more dynamic. In addition, each showcase will provide valuable insights on measuring and establishing digital practices based on analytics.

Dates and times for this year's showcases are:

- **Chicago:** August 28, 3 p.m. – 7 p.m., at NEC Display Briefing Center, 3250 Lacey Road, Suite 500, Downers Grove, Ill.
- **Toronto:** September 11, 11 a.m. – 7 p.m., at Paramount Eventspace, 222 Rowntree Dairy Road, Woodbridge, Ontario
- **New York City:** October 16, 11 a.m. – 7 p.m., at Canoe Studios, 601 W. 26<sup>th</sup> St., New York, NY
- **San Jose, Calif.:** March 4, 2020, times TBD, Club Auto Sport, 521 Charcot Ave., San Jose, Calif.
- **Orange County, Calif.:** March 11, 2020, times TBD, Marconi Automotive Museum, 1302 Industrial Dr., Tustin, Calif.

For more information and to register for the events, visit [www.necdisplay.com/showcase](http://www.necdisplay.com/showcase).

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### **About NEC Display Solutions of America, Inc.**

NEC Display Solutions of America, Inc., a leading designer and provider of innovative displays, offers the widest range of digital signage products on the market, such as commercial- and professional-grade large-screen LCD displays, desktop LCD monitors, direct view LED panels, a diverse line of multimedia and digital cinema projectors, integrated display solutions, and analytic business intelligence solutions. The NEC Analytic Learning Platform (ALP) optimizes message delivery with automated content creation and recommendations using AI-based analytics, enabling retailers to customize content based on non-identifying demographic data. Benefitting from the technologies of

NEC Corporation and its own Research and Development, NEC produces leading-edge visual technology and customer-focused solutions for a wide variety of markets, including education, retail, transportation, broadcast, enterprise, healthcare, houses of worship, and many more. NEC is orchestrating a brighter world with the quality and reliability of its products and outstanding customer service. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at [www.necdisplay.com](http://www.necdisplay.com). Follow us on our social media channels: [Facebook](#), [Instagram](#), [YouTube](#), [Twitter](#) and [LinkedIn](#).

### **About NEC Corporation**

NEC Corporation is a leader in the integration of IT and network technologies that benefit businesses and people around the world. By providing a combination of products and solutions that cross utilize the company's experience and global resources, NEC's advanced technologies meet the complex and ever-changing needs of its customers. NEC brings more than 100 years of expertise in technological innovation to empower people, businesses and society. For more information, visit NEC at [www.nec.com](http://www.nec.com).

The NEC Group globally provides "Solutions for Society" that promote the safety, security, efficiency and equality of society. Under the company's corporate message of

"Orchestrating a brighter world," NEC aims to help solve a wide range of challenging issues and to create new social value for the changing world of tomorrow. For more information, please visit

<http://www.nec.com/en/global/about/solutionsforsociety/message.html>.

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