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## **NEC DISPLAY SOLUTIONS ANNOUNCES GLOBAL CUSTOMER PROGRAM**

*Program to deliver resources and services that enable multinational companies to realize maximum performance and value from their NEC Display Solutions investment*

**CHICAGO, June 6, 2018** – NEC Display Solutions, a leading provider of commercial display and projector solutions, today announced a new global program initiative, NEC One.

NEC One is a new program to deliver resources and services that enable multinational companies to realize maximum performance and value from their investment in NEC Display Solutions technology. As members of NEC One, end user customers will benefit from centralized purchasing, joint product strategy development, global pricing and commercial terms, single sales contact, world class support and after care, and an ever-expanding global network of peers and partners.

“NEC Display, with its proven track record in the display industry and reputation for quality products, is best positioned to support our expanding customer base,” said Hisatsugu Nakatani, President of NEC Display Solutions. “With NEC One, we are listening to what our multi-national customers need and delivering global business benefits.”

When businesses partner with NEC Display Solutions, not only are they purchasing world class solutions, they are backed by a streamlined world class relationship that delivers more control and consistency, cost savings, efficiency, and improved performance. NEC One is the single source for visual solutions, with seamless integration between suppliers, regions, product offerings and warranties, making it easy for multi-national companies to transact business in all their international locations.

“Our customers are increasingly more global in their structures and activities,” said Todd Bouman, president and CEO of NEC Display Solutions of America. “With today’s global approach to business, customers naturally want to benefit from a more harmonized business model that can provide the international support they need in one easy place.”

NEC Display Solutions – manufacturer of interactive and collaborative displays, dvLED, 4K laser projection solutions, as well as NEC’s large-screen display solutions, such as menu boards and digital signage – will be featured at [InfoComm 2018](#), taking place this week through June 8 at the Las Vegas Convention Center, Booth #C1864.

For more information please visit [www.necdisplay.com](http://www.necdisplay.com).

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### **About NEC Display Solutions of America, Inc.**

NEC Display Solutions of America, Inc., a leading designer and provider of innovative displays, offers the widest range of products on the market, such as commercial- and professional-grade large-screen LCD displays, desktop LCD monitors, direct view LED displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. Benefitting from the technologies of NEC Corporation and its own Research and Development, NEC produces leading-edge visual technology and customer-focused solutions for a wide variety of markets, including education, retail, transportation, broadcast, enterprise, healthcare, houses of worship, and many more. NEC is orchestrating a brighter world with the quality and reliability of its products and outstanding customer service. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at [www.necdisplay.com](http://www.necdisplay.com). Follow us on our social media channels: [Facebook](#), [YouTube](#), [Google+](#), [Twitter](#) and [LinkedIn](#).

### **About NEC Corporation**

NEC Corporation is a leader in the integration of IT and network technologies that benefit businesses and people around the world. By providing a combination of products

and solutions that cross utilize the company's experience and global resources, NEC's advanced technologies meet the complex and ever-changing needs of its customers. NEC brings more than 100 years of expertise in technological innovation to empower people, businesses and society. For more information, visit NEC at [www.nec.com](http://www.nec.com).

The NEC Group globally provides "Solutions for Society" that promote the safety, security, efficiency and equality of society. Under the company's corporate message of "Orchestrating a brighter world," NEC aims to help solve a wide range of challenging issues and to create new social value for the changing world of tomorrow. For more information, please visit

<http://www.nec.com/en/global/about/solutionsforsociety/message.html>.

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