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NEC BUILDS POWER INTO INSTALLATIONS WITH NEW PROJECTOR

NP4000 Single Chip DLP® Projector Offers Flexibility and Manageability with Extended Use Capability, Full Line of Optional Lenses and Dual Lamp Operation

CHICAGO, March 15, 2007 (Special to NSCA Expo) - NEC Corporation of America (NEC), an industry leader in IT, visual displays and network solutions, today introduced its latest single chip DLP projector targeting applications requiring higher brightness and extended use. The **NP4000** high performance installation and large venue projector will make its public debut in the NEC booth (#1533) at NSCA Expo 2007, March 15-17 in Orlando, Florida.

Designed primarily for corporate, government and higher education facilities that require a powerfully projected image, the 5000 ANSI lumen, XGA-native NP4000 delivers extreme reliability in applications ranging from command and control centers to training facilities to lecture halls. Its **full line of optional lenses** feature power horizontal and vertical lens shift for flexible placement anywhere from 2.6 feet to 283 feet from the screen. And the NP4000's **single or dual lamp operation** allows users the flexibility to choose a light output that is right for the application while conserving energy and increasing lamp life.

"It is critical for an HLO projector to be both flexible and manageable, particularly for extended use applications where users can't afford to have technical difficulties," said Keith Yanke, senior product line manager, NEC Corporation of America, Visual Systems Division. "With the NP4000, it's now possible to place a large venue projector into a configuration that best suits the application, then walk away with confidence because you know it will perform."

Projector Advancements

The NP4000 incorporates advanced video processing with **BrilliantColor™** from Texas Instruments to deliver exceptional picture management control for both progressive and interlaced sources while making images more vibrant, colors more realistic and blacks richer with detail. At the same time, **DynamicBlack™** monitors the incoming video content and dynamically adjusts the contrast ratio to optimize picture quality for each video frame. Additionally, the NP4000 features **user-changeable color wheels** with four segments for full brightness or optional six segments for superior color fidelity.

Networking and Asset Management

The NP4000 provides integrated networking and asset management features making it the perfect choice for demanding installations. Its **RJ45 connection** allows for quick hook-up to the LAN (10/100 base-T capability), while **remote diagnostics** enable the user to monitor and make adjustments to the projector via the network from a remote location.

NEC Dedicated to Extending the Life of the NP4000

Along with extended use operation, the NP4000 incorporates a number of built-in methods to extend the life of the projector and decrease its total cost of ownership. NEC's **Eco-Mode™** technology increases lamp life by up to 25 percent while its **lamp saver** feature enables the cooling fan to continue running even after the power source is disconnected. The **Direct Power Off** function also protects the lamp if the projector is accidentally unplugged or the power strip is switched off.

Availability, Pricing and Warranty

The NP4000 will begin shipping in April 2007 at a price of \$5,999. The NP4000 comes standard with a two-year limited warranty including the first year with InstaCare™ (repair and return in three business days or next business day exchange). **For more information on the NP4000, please visit: www.necvisualsystems.com.**

About NEC Visual Systems Division

NEC Corporation of America, Visual Systems Division (VSD) is a leading provider of professional grade plasmas and projectors in North America. Visual Systems is a division of NEC Corporation of America and is backed by NEC Corporation - a Global Fortune 500 company with over \$41 billion in revenue and 154,000 employees worldwide. NEC's full line of digital projectors and plasma screens display crystal clear images every time. For more information, please visit www.necvisualsystems.com or call 1-800-NEC-INFO.

About NEC Corporation of America

NEC Corporation of America is a leading technology provider of IT, network and visual display solutions. Headquartered in Irving, Texas, NEC Corporation of America is the North America subsidiary of NEC Corporation (NASDAQ: NIPNY). NEC Corporation of America

delivers technology and professional services ranging from server and storage solutions, digital presentation and visual display systems to biometric identification, IP voice and data solutions, optical network and microwave radio communications. NEC Corporation of America serves carrier, SMB and large enterprise clients across multiple vertical industries. For more information, please visit www.necam.com.

*All prices listed are Estimated Street Price (ESP), and actual price may vary.

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