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**NEC DISPLAY SOLUTIONS CELEBRATES 20th ANNIVERSARY
OF THE ACCLAIMED MULTISYNC[®] MONITOR**

***Award-Winning Line of Displays has been Enhancing the Computing
Experience, Improving the Digital World Since 1985***

CHICAGO – August, 3, 2005 – Celebrating perhaps the most recognized monitor brand in the world, NEC Display Solutions, the leading stand-alone provider of flat panel desktop displays, today commemorated the 20th Anniversary of their award-winning NEC MultiSync Monitor brand. First launched in 1985, the same year Microsoft released Windows 1.0, typical modem speeds topped out at 300 bits per second and Intel introduced a 16 MHz processor, the MultiSync monitor has since become one of the industry’s most successful selling display brands with nearly 30 million units sold to date worldwide.

Boasting a screen size of just 14 inches and an \$899 price tag, the NEC MultiSync monitor captured the attention of the market because it was the first successful multiple frequency, auto-synchronous display that users didn’t have to update or modify if they upgraded their computers. By setting a new standard for quality and compatibility, the MultiSync monitor became one of the first future-ready computer peripherals in history.

“When the original NEC MultiSync monitor first debuted, users immediately recognized the value of multiple frequency, auto-synchronous technology,” said T.J. Trojan, President and COO, NEC Display Solutions. “The MultiSync was fully migratable but it was also capable of delivering phenomenal image performance. This was breakthrough technology that revolutionized the industry and forced every vendor in the market to develop their own version of the technology.”

In addition to being incredibly versatile for computer users, the MultiSync also became a favorite of computer resellers because it delivered superior image quality and compatibility compared to system-bundled monitors.

“We have sold nearly 500,000 NEC MultiSync monitors since we started carrying them in our stores in 1994,” said Martin Vander Velden, Director of Merchandising, Best Buy Canada. “The MultiSync brand has easily set the standard for monitor quality, reliability and durability with our customers.”

Along the 20-year history, NEC MultiSync monitors have delivered industry-leading performance to graphic artists, medical technicians, stock traders as well as millions of business and consumer desktop users around the world.

Many customers have remained steadfastly loyal to the NEC MultiSync brand because of the many industry-leading innovations the monitor line has consistently brought to the world of computing over the past 20 years such as:

- In 1988 the NEC MultiSync II offers the first dual-platform functionality (Mac or PC)
- In 1992 the NEC MultiSync FG Series introduces FullScan edge-to-edge viewing which eliminates black borders
- In 1994 the NEC MultiSync X Series introduces the world to the first line of monitors supporting Plug-and-Play
- In 1994 NEC introduces the MultiSync LCD1280, the first commercially available desktop LCD on the market
- In 1997 is the first monitor manufacturer to offer XtraView[®] wide-angle viewing on its MultiSync LCD2000
- In 1999 NEC's Ambix[®] digital/analog connection technology provides guaranteed compatibility for LCD monitors furthering the MultiSync monitor line's reputation as the most compatible on the market
- In 2001 SpectraView[®] color calibration delivers cross-platform color matching capabilities
- In 2005 LED backlit technology delivers breathtaking advances in color reproduction and image clarity with the first LED backlit LCD monitor on the market.

For 20 years, the NEC MultiSync family of displays has delivered innovative functionality and superior reliability to end users around the world.

“The NEC MultiSync XV15 I bought in 1994 sits in my 4-year old's room,” said Jay Adkins, Marketing Director of Columbus Micro Systems in Columbus Ohio. “But the picture is the same quality as it was on the day I took it out of the box 11 years ago,”

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., formerly NEC-Mitsubishi, is a leading provider of innovative LCD displays and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for the consumer, enterprise, professional, medical and digital signage markets. NEC Display Solutions ranked as the #1 best-selling stand-alone LCD monitor provider in the U.S. for all of CY2004 according to iSuppli's quarterly monitor reports. For more information, please call 1-866-NEC-MORE or visit www.necdisplay.com.

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For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the Web site at: www.necdisplay.com/protectyourimage/. For digital images please visit www.necdisplay.com/mml

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