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## Sharp NEC Display Solutions Introduces MultiSync® ME Series Displays For Mainstream UHD Digital Signage Needs

Fully commercial large format display lineup built as an affordable, yet reliable ultra highdefinition digital signage option. Ideal for corporate, education and retail environments.

CHICAGO – December 1, 2020 – <u>Sharp NEC Display Solutions</u>, a global leader in the display market, today announced its new Large Format <u>MultiSync® ME Series</u> digital signage displays. These standalone displays provide corporate, education and retail environments with a powerful digital signage solution, offering customers the technology they need to display clear and vivid UHD content. The ME Series products focus on maintaining proven NEC quality while also providing a cost-conscious digital signage display integrated with the latest standards.

One key feature of the ME Series is the option to mount the display in either landscape or portrait orientation. This allows for flexibility to display content in different ways, depending on the wall space or needs of the customer. These displays were also built for extended 18/7 operations and contain a full scheduler that allows for programmable daily On/Off times if necessary. On top of this, the ME Series was built with external control capabilities in mind by allowing full control options via both the LAN and RS232 interfaces. This allows for full compatibility with NEC NaViSet Administrator 2 software as well as other third-party control systems. With button lockout functionality and a full metal chassis, these displays are ideal for hallway signage in a higher education facility, a welcome sign in a corporate office or a scheduling board in a House of Worship, among a variety of other applications.

"Recognizing that the market is evolving and display needs are changing, we realigned our mainstream product category to meet those dynamic requests," Ben Hardy, Senior Product Manager for Large Format Displays for Sharp NEC Display Solutions. "Building this new series with the expected quality and modularity of NEC products in mind, we are thrilled to provide our customers with the high-quality, competitive and trustworthy display solutions they have come to expect. We are eager to continue offering products that fit their specific needs while maintaining our unparalleled support."

Part of this evolution for NEC includes increasing the modular capabilities of the product line by offering the ability to enhance its displays through multiple integrated professional technologies. All MultiSync ME Series displays accept the Intel® Smart Display Module Small or Large through a clever mechanical and electrical design for sleek all-in-one intelligence and interoperability in a small form factor setting. This allows for seamless implementation of Intel processor-based PCs and other peripheral devices without having to deal with the hassles of mounting external devices or running video or audio cabling. On top of this, the ME Series expands on the success of earlier display lineups by allowing for the optional implementation of the Raspberry Pi Compute Module 4 directly into each display (available Q2 2021). The Raspberry Pi Compute Module 4 greatly outperforms previous versions by offering gigabyte network speeds, faster CPU processing and true UHD/4K support.



The ME Series will start shipping Q1 2021. For more information on Sharp NEC Display Solutions, visit <a href="https://www.sharpnecdisplays.us/">https://www.sharpnecdisplays.us/</a>.

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## About Sharp NEC Display Solutions of America, Inc.

Sharp NEC Display Solutions of America, Inc. is the leading global provider of professional and commercial visual technology and digital signage solutions, wholly owned by <a href="Sharp NEC Display Solutions">Sharp NEC Display Offers one of the broadest visual solutions portfolios in the industry, innovating in LCD displays, lamp and laser projectors, dvLED, 8K and 5G technology, collaboration solutions, calibration tools, IoT and AI driven analytics. Sharp NEC Display is a trusted name and a total solutions provider with strong ties to industry partners, and has a reputation for quality, reliability, and industry-leading customer support with a range of professional service offerings. Serving a wide variety of markets, the organization's expertise spans retail, enterprise, education, entertainment, transportation, energy and utility, and more. For more information, please visit <a href="www.sharpnecdisplays.us">www.sharpnecdisplays.us</a>. Follow us on our social media channels: <a href="Facebook">Facebook</a>, <a href="Instagram">Instagram</a>, <a href="YouTube">YouTube</a>, <a href="Twitter">Twitter</a> and <a href="LinkedIn">LinkedIn</a>.