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NEC DISPLAY TAKES HOME SEVEN INDUSTRY AWARDS AT INFOCOMM 2019

The honors highlight leadership in product excellence for meeting room projectors, video wall displays, AV integrator services, portable LEDs, and more

CHICAGO – Aug. 26, 2019 – NEC Display Solutions of America, NEC Display Solutions of America, a leading provider of commercial digital signage solutions, announced today that it received seven InfoComm 2019 awards, including three for Best of Show and others for Best Portable LED Product, Best New Meeting Room Projector, Best Video Wall Display, and Best New AV Integrator Service.

"We are tremendously honored to join this year's ranks as 'best in show' at InfoComm," said Keith Yanke, senior director of product marketing at NEC Display Solutions. "These highly regarded accolades validate our proactive pursuit to deliver the most innovative, solutions-centered products on the market."

NEC Display won the following awards from InfoComm 2019:

- LED A019 Poster Display – Best Portable LED Product, *rAVe*
- PX10005QL – Best New Meeting Room Projector, *rAVe*
- UN552S – Best Video Wall Display, *rAVe*
- Analytics Learning Platform (ALP) Pro – Best New AV Integrator Service, *rAVe*
- MultiSync EA271F – Best of InfoComm, *Rental & Staging Systems*
- LED-FA015I2 – Best of Show, *Sound & Video Contractor*
- InfinityBoard Collaboration Solution – Best of Show, *AV Technology*

A focal point of NEC Display's InfoComm booth was the NEC Analytics Learning Platform (ALP) Pro, which earned *rAVe*'s Best New AV Integrator Service award. A powerful business intelligence analytics platform for retailers, NEC ALP Pro uses

artificial intelligence (AI) to deliver real-time content and data measurement. The platform optimizes message delivery by automatically setting and recommending rules for target ads depending on non-identifying demographic data such as age, gender, events, and even weather. In addition, ALP Pro can create and suggest content for targeted segment shoppers by analyzing retailers' merchandise photos and videos.

Also showcased at the booth was the UN552S, a near bezel-less 55-inch panel in the company's UN Series line of video wall displays. Recognized by *rAVe* as the Best Video Wall Display at InfoComm, it features intensive factory color calibration and a proprietary SpectraView engine that ensures best-in-class color control. Its inactive area comprises a mere 0.44 millimeters surrounding an anti-glare, high-haze, professional-grade full HD IPS panel. This makes these panels perfect for creating seamless multi-screen configurations.

NEC Display also earned *rAVe* awards for Best New Meeting Room Projector and Best Portable LED Product for its PX1005QL and LED A019 Poster Display, respectively. The PX1005QL is a 10,000-lumen, ultra-high definition professional installation laser projector perfect for corporate or higher education applications. The LED A019 Poster Display is a portable direct view LED solution for retail or digital cinema applications.

Named for Best of Show this year by [AV Technology](#) was the NEC InfinityBoard Collaboration Solution designed for corporate and higher education customers. An advanced collaboration tool, it elevates the interactive meeting experience with its powerful, yet easy-to-use Mosaic Hub collaboration software that includes video conferencing, messaging, whiteboarding, and wireless sharing functionality.

Also receiving Best of Show — this time, from [Sound & Video Contractor](#) — was NEC Display's LED-FA015I2, a 1.58-millimeter pixel pitch module that, like others in the company's FA Series Direct View LED Display line, provides the ultimate visual experience with vibrant, crystal clear images. The FA015I2 is designed for demanding applications within boardrooms, auditoriums, retail spaces, airports, broadcast settings, museums, and more.

A third Best of InfoComm Award came from *Rental Staging Systems*. It recognized NEC Display's MultiSync EA271F, a Full HD ultra-narrow bezel IPS desktop monitor ideal for

corporate environments. This business-class widescreen model boasts excellent imaging and is poised to accommodate multiple monitor configurations with full connectivity through DisplayPort, HDMI, DVI-D and VGA inputs.

To learn more about NEC Display Solutions' presence at InfoComm this year, visit www.necdisplay.com/infocomm.

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About NEC Display Solutions of America, Inc.

NEC Display Solutions of America, Inc., a leading designer and provider of innovative displays, offers the widest range of digital signage products on the market, such as commercial- and professional-grade large-screen LCD displays, desktop LCD monitors, direct view LED panels, a diverse line of multimedia and digital cinema projectors, integrated display solutions, and analytic business intelligence solutions. The NEC Analytic Learning Platform (ALP) optimizes message delivery with automated content creation and recommendations using AI-based analytics, enabling retailers to customize content based on non-identifying demographic data. Benefitting from the technologies of NEC Corporation and its own Research and Development, NEC produces leading-edge visual technology and customer-focused solutions for a wide variety of markets, including education, retail, transportation, broadcast, enterprise, healthcare, houses of worship, and many more. NEC is orchestrating a brighter world with the quality and reliability of its products and outstanding customer service. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at www.necdisplay.com. Follow us on our social media channels: Facebook, Instagram, YouTube, Twitter and LinkedIn.

About NEC Corporation

NEC Corporation is a leader in the integration of IT and network technologies that benefit businesses and people around the world. By providing a combination of products and solutions that cross utilize the company's experience and global resources, NEC's advanced technologies meet the complex and ever-changing needs of its customers. NEC brings more than 100 years of expertise in technological innovation to empower people, businesses and society. For more information, visit NEC at www.nec.com.

The NEC Group globally provides "Solutions for Society" that promote the safety, security, efficiency and equality of society. Under the company's corporate message of "Orchestrating a brighter world," NEC aims to help solve a wide range of challenging issues and to create new social value for the changing world of tomorrow. For more information, please visit http://www.nec.com/en/global/about/solutionsforsociety/message.html.