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NEC'S RICHARD VENTURA ELECTED CHAIR OF DIGITAL SIGNAGE FEDERATION'S 2018 BOARD OF DIRECTORS

CHICAGO, December 18, 2017 – NEC announced today that the Digital Signage Federation (DSF) has elected Richard Ventura, VP of Strategy for NEC Display Solutions, to serve a second consecutive term as Chair of its 2018 Board of Directors.

DSF, the independent not-for-profit trade organization serving the digital signage industry, also elected other members of its 2018 Board of Directors. Continuing in the Vice Chair role will be Spencer Graham of Real Digital Media. Jeff Kent of Cineplex and Brian McClimans of Peerless-AV will serve as Secretary and Treasurer, respectively. Len Dudis with Grupo Vidanta, who is currently serving as Secretary, will fill a newly created executive committee role, Director of Marketing.

The organization also announced the results of the at-large board elections, which concluded on December 4, 2017. Staying on the board of directors to serve a second two-year term are:

- Ryan Cahoy of Rise Vision
- Paul Fleuranges of MTA/NYC Transit
- Sheldon Silverman of SmartBomb Media Group
- Sandi Stambaugh of SYNEX Corporation

Newly elected at-large board members who will be starting their first two-year term in January are:

- Laura Cison of GFX International
- Stephanie Gutnik of BroadSign
- Dave Haynes of Sixteen:Nine

Randy Dearborn from MGM Resorts and Mark Boidman from Peter J. Solomon Company will be leaving the board at the end of 2017 because their terms of service have concluded. The current DSF board of directors list may be found at <http://www.digitalsignagefederation.org/about/board-of-directors/#.WjQqkVWnGUI>.

“We are thankful for all our members who participated in the recent election. All the nominees would have made excellent board members,” said Ventura. “The DSF board says goodbye to two excellent members who have served the association for years,” he continued. “The DSF is setting an aggressive course to support its members and meet the collective needs of our industry. New committee structures are being put into place. I encourage anyone wishing to serve on a committee to contact the DSF office about their interest.”

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NEC Display Solutions of America, Inc., a leading designer and provider of innovative displays, offers the widest range of products on the market, such as commercial- and professional-grade large-screen LCD displays, desktop LCD monitors, direct view LED displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. Benefitting from the technologies of NEC Corporation and its own Research and Development, NEC produces leading-edge visual technology and customer-focused solutions for a wide variety of markets, including education, retail, transportation, broadcast, enterprise, healthcare, houses of worship, and many more. NEC is orchestrating a brighter world with the quality and reliability of its products and outstanding customer service. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at www.necdisplay.com. Follow us on our social media channels: [Facebook](#), [YouTube](#), [Google+](#), [Twitter](#) and [LinkedIn](#).

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