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NEC DISPLAY COLLABORATES WITH LIGHT ILLUSION FOR ADVANCED COLOR CALIBRATION

NEC Customers in Film, Television and Broadcast Industries Benefit from Color Specialist's Market Experience, Flexible System

CHICAGO – November 4, 2014 – NEC Display Solutions of America, a leading provider of commercial LCD display and projector solutions, announced today a collaboration with United Kingdom-based Light Illusion, a color management specialist, to enable native calibration for NEC color-critical monitors through its LightSpace CMS display calibration system.

LightSpace enables accurate color calibration and management of displays used in the post-production and broadcast markets. The ability of users to self-calibrate their displays as needed and to directly upload creative "looks" raises the appeal of NEC displays in these industries.

"LightSpace CMS is the defacto industry standard for the TV, film and broadcast markets, making it the obvious choice for advanced color calibration and management," said Art Marshall, Product Manager of Professional Desktop Displays at NEC Display. "For these users, calibration is managed differently. Our MultiSync® PA Series customers in these industries will realize the same high level of accuracy from LightSpace CMS as ones using our SpectraView Calibration system in the photography and pre-press markets."

NEC Display Solution's MultiSync PA Series displays feature custom calibration 3D LUT (lookup table) import capabilities that can directly upload calibration LUTs created via LightSpace CMS. That means users can accurately profile and calibrate NEC displays to a high level and conduct "look management" for situations such as on-set monitoring. Users gain new flexibility, including custom calibration, self-created color spaces and custom LUT manipulation.

Combined with the dependable imaging from the MultiSync PA Series, including backlight stability sensor and wide color gamuts, users of LightSpace CMS will have consistent, accurate windows into their work products.

"We are delighted to work with NEC Display to meet the calibration needs of artists in the world of moving images," said Steve Shaw, CEO of Light Illusion. "The flexibility of the LightSpace CMS and the features of the MultiSync PA Series give users the tools necessary to realize their artistic and business goals."

LightSpace CMS integrates with a wide range of popular calibration probes, which lets users choose their own color management workflows and levels of calibration investment. To facilitate switching between different calibrations, color spaces and looks, LightSpace CMS can directly upload LUTs to attached NEC displays through USB connections.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit

http://necdisplay.com/digital-media-library. Follow us on our social media channels:Facebook, YouTube, Google+, Twitter and LinkedIn.

About VUKUNET

VUKUNET, from NEC Display Solutions of America, is the engine that powers the digital out-of-home advertising business. VUKUNET is the only universal ad serving platform that drives ads to any digital out-of-home network, regardless of content management system. VUKUNET makes the buying, flighting and reporting of digital out-of-home ad campaigns easy. For additional information about VUKUNET, visit www.vukunet.com, or call (877) 805-VUKU. For VUKUNET logos and digital images, please visit http://www.vukunet.com/pressresources.aspx.

About Light Illusion

From on-set through post-production to final delivery, Light Illusion provides industry-leading color management and workflow tools for digital cinematography and digital intermediate workflows with a key focus on high-quality system-wide color management. Light Illusion staff have numerous credits for feature film DI and grading work, as well as acting as digital film technologists and supervisors in building operational production and post-production workflows, and it is this real-world experience that is the basis for all of Light Illusion's product development, guaranteeing perfect market application. For more information, contact CEO Steve Shaw at steve@lightillusion.com.