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**NEC LARGE AND SMALL FORMAT DISPLAYS EARN ENERGY STAR®  
MOST EFFICIENT OF 2019 AWARD**

*Three small format displays and one large format display lauded for their cutting edge efficiency and innovation*

**CHICAGO – May 7, 2019** – [NEC Display Solutions of America](#), a leading provider of commercial digital signage solutions, announced today that three desktop displays, the MultiSync® E271N, EA231WU and EA241F, and the large format E657Q, received the ENERGY STAR® Most Efficient of 2019 Award. The award recognizes products that deliver cutting-edge energy efficiency along with the latest technological innovation, representing the best of ENERGY STAR® products.

The 27" E271N, 23" EA231WU and the 24" EA241F desktop displays feature LED backlighting for industry-leading low power consumption while using less hazardous materials. The displays ship with ECO Mode enabled, which allows users to manually adjust the display's brightness to save power and reduce energy costs. In addition, a carbon footprint and cost meter allows users to quickly and easily track the savings of green gas emissions. Finally, human and ambient light sensors on the EA231WU and EA241F automatically detect work conditions to determine the proper display brightness, minimizing power consumption.

"We are honored to receive the ENERGY STAR® Most Efficient Award, as it serves as validation of our commitment to bringing environmentally friendly products to market," said Art Marshall, senior product manager for desktop displays. "Our goal is always to

meet and exceed the Energy Star standard in the whole design of the unit to produce not just the best desktop displays in the market, but the most efficient as well.”

Meanwhile, the large-format E657Q display is ENERGY STAR® 7.0-certified and features a 4K UHD panel with direct LED backlighting, which reduces power consumption for eco-friendly digital signage. A 24-hour scheduler makes it easy to schedule on/off times, while the wake on video signal feature conserves power when no video source is connected.

“Producing environmentally responsible products is part of who we are as a company,” said Kevin Christopherson, director of marketing for large format and desktop displays. “NEC pushes the technological boundaries when it comes to making products that are friendly to the planet across all product lines, and the ENERGY STAR® Most Efficient Award is proof of our commitment.”

For more information on the EA271N, EA231WU, the EA241F, and the E657Q, please visit [NEC Display](#) or contact your NEC Display sales representative.

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#### **About NEC Display Solutions of America, Inc.**

NEC Display Solutions of America, Inc., a leading designer and provider of innovative displays, offers the widest range of products on the market, such as commercial- and professional-grade large-screen LCD displays, desktop LCD monitors, direct view LED displays, a diverse line of multimedia and digital cinema projectors, integrated display solutions, and analytic business intelligence solutions. The NEC Analytic Learning Platform (ALP) optimizes message delivery with automated content creation and recommendations using AI-based analytics, enabling retailers to customize content based on non-identifying demographic data. Benefitting from the technologies of NEC Corporation and its own Research and Development, NEC produces leading-edge visual technology and customer-focused solutions for a wide variety of markets, including education, retail, transportation, broadcast, enterprise, healthcare, houses of worship, and many more. NEC is orchestrating a brighter world with the quality and reliability of its products and outstanding customer service. For additional information about NEC

Display Solutions of America products, call (866) NEC-MORE, or visit the website at [www.necdisplay.com](http://www.necdisplay.com). Follow us on our social media channels: [Facebook](#), [Instagram](#), [YouTube](#), [Twitter](#) and [LinkedIn](#).

### **About NEC Corporation**

NEC Corporation is a leader in the integration of IT and network technologies that benefit businesses and people around the world. By providing a combination of products and solutions that cross utilize the company's experience and global resources, NEC's advanced technologies meet the complex and ever-changing needs of its customers. NEC brings more than 100 years of expertise in technological innovation to empower people, businesses and society. For more information, visit NEC at [www.nec.com](http://www.nec.com).

The NEC Group globally provides "Solutions for Society" that promote the safety, security, efficiency and equality of society. Under the company's corporate message of "Orchestrating a brighter world," NEC aims to help solve a wide range of challenging issues and to create new social value for the changing world of tomorrow. For more information, please visit <http://www.nec.com/en/global/about/solutionsforsociety/message.html>.

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