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**NEC DISPLAY SIMPLIFIES ACCESS TO KIOSK AND UHD CONTENT WITH
LAUNCH OF NEW SOLUTIONS**

***Company Further Expands its Digital Solutions Portfolio with Ready-to-Go Kiosk
and UHD Bundles***

CHICAGO – Aug. 30, 2016 – [NEC Display Solutions of America](#), a leading provider of commercial LCD display and projector solutions, announced today the availability of display kiosk and UHD solutions. The new solutions provide a simplified way of bringing cutting edge technology to a variety of key markets.

“We’ve listened to industry needs and are now addressing them with turnkey solutions that make kiosk and UHD technology easier than ever to integrate,” said Richard Ventura, Vice President of Business Development and Solutions at NEC Display Solutions.

“In today’s competitive economy, content is king. That’s why we’re excited to provide an innovative, ultra-high definition content solution to accompany our top-of-the line displays.”

NEC Display’s new UHD content solution, with partner True Definition Network™, features Moving Murals™ Ultra High-Definition 4K content on NEC UHD large screen displays, ranging from 55 inches to 98 inches.

Included in these solutions is a one-year subscription to 4K content, NEC Display's Intel i5 powered OPS (Open Pluggable Specification) computer, and an NEC award winning UHD display. These solutions make it easier for organizations and channel partners to adopt UHD displays and showcase amazing 4K content. True Definition Network™ is an ever-growing marketplace of award-winning visual art, specifically optimized for integration with UHD/4K displays.

Meanwhile, NEC is facilitating the quicker deployment of digital signage with its new series of kiosk solutions, comprised of NEC's 42-inch and 46-inch V Series displays with touch overlays, as well as NEC's OPS-PCIB-PS PC powered by Intel, preloaded with Windows 8.1.

Coming in portrait and landscape orientations, these solutions will help simplify directory board, wayfinding and many more applications within the education, retail, transportation and hospitality markets.

These solutions will be available in September 2016. For more information on pricing and specs, please contact your local NEC sales representative or distributor, or log on to the [NEC Display](#) website. You also can see these solutions on display at the NEC Display Solutions New York Partner Showcase on October 26. [Click here](#) for more information on the open house.

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About NEC Display Solutions of America, Inc.

NEC Display Solutions of America, Inc., a leading designer and provider of innovative displays, offers the widest range of products on the market, such as commercial- and professional-grade large-screen LCD displays, desktop LCD monitors, direct view LED displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. Benefitting from the technologies of NEC Corporation and its own Research and Development, NEC produces leading-edge visual technology and customer-focused solutions for a wide variety of markets, including education, retail, transportation, broadcast, enterprise, healthcare, houses of worship, and many more. NEC is orchestrating a brighter world with the quality and reliability of its products and

outstanding customer service. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at www.necdisplay.com. Follow us on our social media channels: [Facebook](#), [YouTube](#), [Google+](#), [Twitter](#) and [LinkedIn](#).

About NEC Corporation

NEC Corporation is a leader in the integration of IT and network technologies that benefit businesses and people around the world. By providing a combination of products and solutions that cross utilize the company's experience and global resources, NEC's advanced technologies meet the complex and ever-changing needs of its customers. NEC brings more than 100 years of expertise in technological innovation to empower people, businesses and society. For more information, visit NEC at www.nec.com.

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