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**NEC DISPLAY SOLUTIONS BRINGS DIGITAL PROJECTION TO SMALLER
THEATERS WITH NC900C PROJECTOR**

***Compact DCI-Certified Digital Cinema Projector
Offers S2K Chipset to Small-Sized Screens***

CHICAGO – June 18, 2012 – [NEC Display Solutions of America](#), a leading provider of [commercial LCD](#) display and [projector](#) solutions, announced today the newest model in its [Digital Cinema Projector Series](#), the NC900C.

The NC900C builds on NEC's expertise in the digital cinema industry, being the first projector to incorporate the new S2K chipset from Texas Instruments®. Perfect for small theater screens, as well as cinemas in universities and public buildings, the projector can render a screen with a width of up to 29 feet in DCI specifications and 39 feet in non-DCI specifications without any color correction, depending on the contents, when using a 1.8x gain.

The NC900C delivers 3D HFR content and has a multitude of connections from the HDMI 1.4a(*) connector (based on the HDMI certificate application), dual HDSDI 3G interfaces for those using alternative content and USB connectivity for those ingesting content. With its two Gigabit Ethernet ports, content can be provided over the network and stored on an integrated Raid 5 server with capacity up to 1.5TB (available separately). As the first dual-lamp digital cinema projector on the market, the NC900C provides added reliability by showing no black-screen and easy lamp exchange and

transportation. Its integrated lamp power supply and lack of exhaust ensure simplified installation. These features also allow for a lower total cost of ownership (TCO).

"The NC900C is the perfect answer for those exhibitors that require a budget-friendly and size-appropriate digital cinema projector," said Jim Reisteter, General Manager for Digital Cinema Projectors at NEC Display Solutions. "By implementing Texas Instrument's S2K chipset, we can facilitate the transition to high-end digital cinema by creating a solution for smaller screens that have not yet been able to transition to digital technology."

NEC will offer a variety of NC900C solutions to fit customer requirements including a built-in Integrated Media Server (IMS) option and a stand-alone solution that allows compatibility with a customer's preferred IMS. A fully integrated, true turnkey cinema solution complete with a Doremi IMS will also be available. This IMS will be offered as a separate SKU and will be available for all current NEC 2K projectors (NC900C, [NC1200C](#), [NC2000C](#) and [NC3200S](#)) starting early 2013. This provides an end-to-end worry-free solution for theaters desiring to join the digital cinema revolution with minimal hassle and risk.

The NC900C will be available in December 2012 with a variety of bayonet lenses, enabling motorized zoom, focus and shift capabilities.

For more information about NEC's [digital cinema projectors](#) and financing options with NEC Financial Services, visit <http://www.necdisplay.com/GoDigital> or contact NECDigitalCinemaLease@neclease.com.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of

markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit <http://necdisplay.com/digital-media-library>.

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About NEC Financial Services, LLC

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