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**NEC DISPLAY SOLUTIONS UPDATES NC900C DIGITAL CINEMA
PROJECTOR FOR THEATERS WITH SMALL SCREENS**

***All-in-One Integrated Media Block and 2 TB RAID5 Storage Server
Offer Savings with Fewer Peripheral Devices Needed***

CHICAGO – November 8, 2012 – [NEC Display Solutions of America](#), a leading [provider](#) of commercial LCD display and projector solutions, announced today updates to its [NC900C](#) digital cinema projection solution for smaller screens in theaters, art houses, mobile cinemas, universities and public buildings.

As part of NEC's [Digital Cinema Projector Series](#), the NC900C projector delivers 2K DCI-compliant cinema quality, which translates to an image brightness of 14-ft-L (using a 1.8 gain screen) on screens up to 30ft/9m, while adhering to DCI color specifications. A new S2K chip set from Texas Instruments® makes the NC900C the most compact 2K DCI-certified digital cinema projector on the market.

The NEC Integrated Media Server (IMS) offers a trouble-free, one-stop solution for exhibitors and other organizations, while the projector's High Frame Rate (HFR) capability offers excellent picture quality. Its all-in-one Integrated Media Block (IMB) and 2 TB RAID5 Storage Server offer versatile connectivity and savings with fewer peripheral devices needed.

"NEC is committed to helping large- and small-screen theaters alike convert to digital cinema technology," said Jim Reisteter, General Manager of Digital Cinema at NEC

Display Solutions. “Our NC900C projector gives venues with smaller screens, particularly those in Latin America, the ability to delight their patrons with pristine images and a meaningful theater experience. The NC900C is easy to install, even in smaller projection booths, and easy to transport for mobile cinema.”

Among the key features of the NC900C digital cinema projector are:

- 3-chip DMD reflection method of projection
- Easy dual lamp system, which ensures no black screen, using two 350W lamp bulbs
- Resolution of 2048 x 1080
- Several bayonet lens options for easy installation, enabling motorized zoom, focus and shift capabilities
- Lower total cost of ownership (TCO) with easy lamp replacement, lower lamp cost and simple servicing
- Ability to show 3D and alternative content
- Suitability for floor and ceiling installation with no exhaust system required
- Host of integrated features, including dual HDSDI 3G interfaces, advanced network and built-in GPIO functions
- Air cooling with dust-preventing electrostatic filter
- Compact size and light weight of 97 lbs. (44 kg)
- IMS (NP-90MS01) available as a stand-alone solution compatible with the NC1200C, NC2000C, NC3200S and NC3240S digital cinema projectors

NEC is in the final stages of earning DCI CTP certification for the NC900C projector. DCI Compliance is targeted to be achieved by the end of the month. Keio University, a DCI-authorized lab, has successfully completed DCI CTP procedural testing of the NC900C, including projector image processing.

The NC900C will be available in December 2012 with a two-year limited warranty (for U.S. and Canada only), including parts and labor.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit <http://necdisplay.com/digital-media-library>. Follow us on our social media channels: [Facebook](#), [YouTube](#), [Twitter](#) and [LinkedIn](#).

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About DMC/Keio University (www.dmc.keio.ac.jp/en/)

The mission of DMC is to develop, encourage and promote advanced digital media technologies and digital content creation. Keio University has a proud history as Japan's first private institution of higher learning founded in 1858. With Founder Fukuzawa's spirit of science, Keio University educates people to think independently, to find solutions to the problems we are facing, and to create additional value in society.