



**FOR IMMEDIATE RELEASE**

**Media Contact:** Philip Anast  
Tech Image (for NEC Display Solutions)  
847-279-0022 x238  
[philip.anast@techimage.com](mailto:philip.anast@techimage.com)

**NEC DISPLAY SOLUTIONS EARNS DCI COMPLIANCE ON  
NC3240S DIGITAL CINEMA PROJECTOR**

***CTP Requirements Met in Newest Addition to Digital Cinema Projector Series***

**CHICAGO – September 28, 2011** – [NEC Display Solutions of America](#), a leading provider of [commercial LCD](#) display and [projector](#) solutions, announced today that its [NC3240S](#) digital cinema projector has reached full Digital Cinema Initiatives (DCI) Compliance for usage with 2K legacy third party servers. The new projector offers 31,000 lumens of brightness with precise 4K (4096 x 2160) resolution and 3D capabilities for the largest cinema screen sizes of up to 105-feet wide.

The test was completed by the Research Institute for Digital Media and Content at Keio University (hereafter, DMC) in Japan, which is one of two entities licensed by Digital Cinema Initiatives, LLC to perform the Compliance Test Plan (CTP) tests. NEC's digital cinema projectors were certified in:

- (\*1) Digital Cinema System Specification (DCSS) Version 1.2 as of March 7, 2008
- (\*2) DCSS CTP Version 1.1 as of May 8, 2009

“Introducing DCI compliance to this 4K model is a significant achievement,” said Pierre Richer, President and C.O.O. of NEC Display Solutions. “The full line of NEC digital cinema projectors, including the NC1200C, NC2000C and NC3200S models, offers this certification, which is mandatory for exhibitors utilizing digital technology. Compatibility

with the demanding industry requirements is something on which NEC prides itself. Our ability to provide customers with exactly what is needed for current installations is crucial to our success.”

NEC’s DCI Compliance allows exhibitors to capitalize on current and future growth opportunities. For more information about NEC's [digital cinema projectors](#) and financing options with NEC Financial Services, please visit <http://www.necdigital.com/GoDigital> or contact [NECDigitalCinemaLease@neclease.com](mailto:NECDigitalCinemaLease@neclease.com).

# # #

#### **About NEC Display Solutions of America, Inc.**

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at [www.necdigital.com](http://www.necdigital.com). For digital images, please visit <http://www.necdigital.com/products/digitalmedialibrary/>.

#### **About VUKUNET**

VUKUNET, powered by NEC Display Solutions of America, is the universal advertising platform that connects digital out-of-home networks with ad revenue. VUKUNET is a web-based tool that provides a centralized, automated place for network owners to connect their screens to advertisers looking to place their digital ads. Advertisers and ad agencies can use the companion ADVUKU ad-serving platform to search for the best networks in any location. For additional information about VUKUNET, please visit [www.vukunet.com](http://www.vukunet.com), or call 877-805-VUKU. For VUKUNET logos and digital images, please visit <http://www.vukunet.com/PressResources.aspx>. For additional information on ADVUKU, visit [www.advuku.com](http://www.advuku.com).

**About DMC/Keio University ([www.dmc.keio.ac.jp/en/](http://www.dmc.keio.ac.jp/en/))**

The mission of DMC is to develop, encourage and promote advanced digital media technologies and digital content creation. Keio University has a proud history as Japan's first private institution of higher learning founded in 1858. With Founder Fukuzawa's spirit of science, Keio University educates people to think independently, to find solutions to the problems we are facing and to create additional value in society.

**About NEC Financial Services, LLC**

NEC Financial Services, LLC, delivers tailored leasing structures of extraordinary flexibility to customers nationwide and has expanded to include a complete range of technologies and services. NEC Financial Services offers financing services to Solution Providers, System Integrators, Resellers and Dealers, and their customers by supporting the sale of products and solutions to businesses in the United States. For more information, visit [www.neclease.com](http://www.neclease.com).