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**NEC DISPLAY SOLUTIONS ANNOUNCES LATEST LASER PROJECTOR
'GAME CHANGER' FOR DIGITAL CINEMA**

***NC1201L Projector Delivers High-Quality Cinema Projection for
Modestly Sized Theaters***

CHICAGO – April 21, 2015 – [NEC Display Solutions of America](#), a leading provider of commercial LCD display and projector solutions, today announced July 2015 availability of the latest addition to its digital cinema laser projector lineup, the NC1201L Digital Cinema Projector, targeted to modest theaters.

As part of NEC's [Digital Cinema Projector Series](#), the NC1201L projector provides 14-ft. L (using a 1.8 gain screen) on screens up to 39.4 ft./12m in DCI color.

It continues NEC Display's industry leadership of Digital Cinema-compliant projectors with built-in laser light sources. NEC's [NC1100L](#) Digital Cinema Projector, announced in October 2013, was the first.

"The NC1201L gives exhibitors an expanded feature set and lower total cost of ownership," said Rich McPherson, Sr. Product Manager for Projectors at NEC Display Solutions. "The NC1201L features NEC's unique patent-pending sealing technology, comprised of sealed optical and laser engines that circulate cool air to minimize dust and smoke from entering the laser and also reduce maintenance requirements."

McPherson added: “Benefiting from its solid state light source, the NC1201L lowers total cost of ownership by delivering a virtually maintenance free 20,000 hours of lifetime* while lowering power consumption 1.3kW over lamp-based projectors.”

The NP-90MS02, NEC’s newest Integrated Media Server (IMS), offers a trouble-free, one-stop solution for exhibitors and other organizations, while the projector’s High Frame Rate (HFR) capability offers excellent picture quality. Its all-in-one IMS with 2TB RAID5 storage, fast upload of movies via USB 3.0 or Gigabit Ethernet (possible during playback) and support for playing movies directly from Network Attached Storage (NAS) offer versatile connectivity and savings with fewer peripheral devices needed.

Among the key features of the NC1201L Digital Cinema projector:

- One touch operation, ergonomic keyboard layout and memory function
- 2048 x 1080 resolution and 1750:1 contrast ratio
- A multitude of lens options
- Suitability for floor and ceiling installation with no exhaust system required
- NEC's unique heat exchanger, a patent-pending system designed to cool the engine while creating a sealed barrier for both the optical and laser engines
- Built-in 2TB RAID5 Storage Server, 2 x 3 GSDI, 1 x HDMI Interfaces, 1 x USB 2.2, 2 x USB 3.0, 1 x eSATA and built-in GPIO functions

The [NC1201L](#) comes with a two-year limited warranty (for U.S. and Canada only), including parts and labor.

It will be demonstrated at [CinemaCon 2015](#), the official convention of The National Association of Theatre Owners, today through April 23 at Caesars Palace in Las Vegas, Nev.

(*) This lifetime may vary depending upon environmental conditions.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit <http://necdisplay.com/digital-media-library>. Follow us on our social media channels: [Facebook](#), [YouTube](#), [Google+](#), [Twitter](#) and [LinkedIn](#).

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