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**NEC DISPLAY SOLUTIONS SHIPPING DIGITAL CINEMA PROJECTOR
WITH LASER LIGHT SOURCE**

***NC1100L Projector World's First Digital Cinema-Compliant Projector with
Laser Light Source Built-in***

CHICAGO – March 25, 2014 – [NEC Display Solutions of America](#), a leading provider of commercial LCD display and projector solutions, announced today the availability of the [NC1100L](#) Digital Cinema projector, a laser-light source projector targeted to exhibitors with small screens or projection booths as well art houses, mobile cinemas, theaters in universities and public buildings.

The NEC digital cinema projector will be demonstrated at [CinemaCon 2014](#), the official convention of The National Association of Theatre Owners, running today through March 27 at Caesars Palace in Las Vegas, Nev.

As part of NEC's [Digital Cinema Projector Series](#), the NC1100L projector using a laser-light source delivers 2K DCI-compliant cinema quality, which translates to an image brightness of 14-ft-L (using a 1.8 gain screen) on screens up to 36 ft./11m in DCI color. It is the world's first Digital Cinema-compliant projector with laser light source built-in.

"We're excited that exhibitors will now be able to take advantage of the NC1100L's many advantages, including reliability, no downtime, and almost 20,000 hours of lifetime(*), resulting in a lower total cost of ownership," said Rich McPherson, Sr. Product Manager for Projectors at NEC Display Solutions. "This latest NEC breakthrough widens the

opportunities for exhibitors with small screens and non-traditional venues to build lasting experiences with their audiences.”

Easy to operate with user-friendly accessibility, the NC1100L projector features the industry’s first compact lightweight laser projector that is exhaust free for installation within the theater or projection booth.

The NEC Integrated Media Server (IMS) offers a trouble-free, one-stop solution for exhibitors and other organizations, while the projector’s High Frame Rate (HFR) capability offers excellent picture quality. Its all-in-one Integrated Media Server (IMS) and 2TB RAID5 Storage Server offer versatile connectivity and savings with fewer peripheral devices needed.

Among the key features of the NC1100L Digital Cinema projector:

- Lower total cost of ownership (TCO) with up to approximately 20,000 hours of expected light source usage
- 2048 x 1080 resolution and 1750:1 contrast ratio
- Several bayonet lens options for easy installation, enabling motorized zoom, focus and shift capabilities
- Suitability for floor and ceiling installation with no exhaust system required
- Air cooling with dust-preventing electrostatic filter
- Built-in 2TB RAID5 Storage Server, 2 x 3GSDI, and 1 x HDMI Interfaces, advanced network and built-in GPIO functions
- The same IMS (NP-90MS01) for NC900C available with the NC1100L

The NC1100L comes with a two-year limited warranty (for U.S. and Canada only), including parts and labor.

(*) This lifetime may vary depending upon environmental conditions.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. It has deployed more than one-million large-format displays worldwide. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit <http://necdisplay.com/digital-media-library>. Follow us on our social media channels: [Facebook](#), [YouTube](#), [Twitter](#) and [LinkedIn](#).

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