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Media Contact: Philip Anast

Tech Image (for NEC Display Solutions)

(312) 673-6054

philip.anast@techimage.com

NEC DISPLAY SOLUTIONS ANNOUNCES WORLD'S FIRST DCI-COMPLIANT LASER PROJECTORS FOR DIGITAL CINEMA

Entire NEC Digital Cinema Projector Series is Now DCI-Certified

CHICAGO – May 29, 2014 – NEC Display Solutions of America, a leading provider of commercial LCD display and projector solutions, announced today Digital Cinema Initiatives (DCI) compliance for its NC1100L and NC1040L laser projectors, the latest models in its Digital Cinema Projector Series. Both the "NP-NC1100L-A" and "NP-NC1040L-A" have earned compliance on DCI Compliant Equipment – the first as Laser Digital Cinema projectors.

The test was completed by the Research Institute for Digital Media and Content (DMC) at Keio University in Japan, one of three entities licensed by Digital Cinema Initiatives, LLC to perform the Compliance Test Plan (CTP) tests. All NEC digital cinema projectors, including the NC900C, NC1200C, NC2000C, NC3200S and NC3240S, have been certified in:

- (*1) Digital Cinema System Specification (DCSS) Version 1.2 with Errata as of 30 August 2012, Incorporated (Approved 10 October 2012)
- (*2) DCSS Compliance Test Plan Version 1.2 as of 10 October, 2012

The NC1100L is the world's first compact Digital Cinema projector using blue Laser as a Light Source and is the ideal 2K digital cinema solution for smaller screens up to 36ft./11m (14ft.-L using a 1.8 gain screen) or small projection booths with the highest quality at an affordable price.

On the other hand, the NC1040L with 4K resolution uses RGB laser for an unsurpassed color gamut, which delivers unequalled image quality for the most discernible cinema goers. The unique projection head coupled with a separate laser module is designed for smaller screens up to 32.8ft./10m (14ft.-L using a 1.8 gain screen).

Utilizing a solid state light source, both projectors provide up to 20,000 hours of life, enabling lower maintenance cost.

Both laser projectors are the first in the Digital Cinema market to meet Laser Class 3R on IEC60825-1 Edition 2 of the international laser standard.

"Achieving DCI compliance for our entire digital cinema projector line points to the leadership position NEC has earned in the Digital Cinema industry," said Rich McPherson, Sr. Product Manager for Projectors at NEC Display Solutions. "Our progress, however, is measured only in meeting the needs of exhibitors and ensuring they are equipped for business success."

As a result of NEC's DCI compliance, exhibitors are positioned to capitalize on current and future growth opportunities. For more information about NEC's digital cinema projectors and financing options, visit http://www.necdisplay.com/GoDigital

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops

leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit http://necdisplay.com/digital-media-library. Follow us on our social media channels: Facebook, YouTube, Twitter and LinkedIn.

About DMC/Keio University (www.dmc.keio.ac.jp/en/)

The mission of DMC is to develop, encourage and promote advanced digital media technologies and digital content creation. Keio University has a proud history as Japan's first private institution of higher learning founded in 1858. With Founder Fukuzawa's spirit of science, Keio University educates people to think independently, to find solutions to the problems we are facing and to create additional value in society.