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NEC DISPLAY SOLUTIONS INTRODUCES INTERNAL HD-SDI VIDEO INPUT/OUTPUT CARD, REDUCING POWER CONSUMPTION

Versatile Add-in Module Latest Innovation in NEC's Broadcasting Leadership Initiative

CHICAGO – April 14, 2008 – NEC Display Solutions of America, a leading stand-alone provider of commercial and residential LCD and plasma displays and projectors, announced today an internal HD-SDI video input/output card, compatible with NEC's Multeos™ Multi-Function Series and select NEC MultiSync® Information Display Series large-screen LCD displays.

The HD-SDI card can be seen at the 2008 National Association of Broadcasters Show today through April 17 at the Las Vegas Convention Center in Las Vegas, Nev. NEC Display Solutions will be located in TVOne's booth, No. N1725.

The HD-SDI card is the latest development in NEC's broadcasting initiatives. The card installs internally versus an external converter device, which would require additional cables and power source. Because of the HD-SDI card's ability to fit into the option slot, setup time also is greatly reduced. The card's compatibility with many of NEC's awardwinning products (MultiSync LCD4020, LCD4620, LCD5220, LCD6520P and LCD6520L, and Multeos M40 and M46) will be especially valuable to those in the broadcasting industry.

"This new resourceful add-in module complements our work with TVOne, which specializes in video, audio and multimedia processing equipment," said Emily Urlich, Business Development Specialist for NEC Display Solutions. "The card is a unique alternative to those in need of a new signal solution, and it reduces unnecessary power consumption and cost."

"We are very excited about this new venture with NEC," said David Barnes, president of TV One. "Our CORIO2 technology has so much flexibility and capability that can't be found in other third-party predefined chipsets."

The HD-SDI card (SB-L007KK) will be available for May 2008 shipment. The card is not compatible with NEC's large-screen AVT models, as these versions' expansion slots already are occupied by a digital tuner.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD displays, professional-grade large-screen LCD and plasma displays, a diverse line of projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, professional, education, medical and digital signage. For additional information about NEC Display Solutions of America, consumers can call (866) NEC-MORE, or visit the Web site at www.necdisplay.com.

For digital images, please visit http://www.necdisplay.com/products/digitalmedialibrary/.

About TV One

Founded in 1991, TV One specializes in video, audio and multimedia processing equipment, based on its proprietary CORIOTM video conversion technology. Centrally located in Erlanger, KY with offices across the globe, TV One manufactures a complete line-up of products for the professional and broadcast video market. Visit http://www.tvone.com or call 800-721-4044.