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**NEC INTRODUCES MULTISYNC RESIDENTIAL LCD SERIES,  
BRINGING 1080p FULL HD TO THE HOME**

***NEC Display Solutions' New MultiSync SC40 and SC46 Combine  
Premier Display Technology, Video Innovation***

**CHICAGO – September 6, 2007** – NEC Display Solutions of America, a leading stand-alone provider of plasma displays, LCD desktop and commercial large-screen LCDs, and projectors, announced today a new line of LCD flat panel displays for home theater and home-entertainment environments. The MultiSync Residential Series offers superior image quality and performance, and an unparalleled feature set designed for custom installations.

Unlike consumer-grade LCD TVs, the MultiSync Residential Series features a proprietary ASIC chip set for superb video quality and crisp, clear graphics. The 40-inch MultiSync SC40 and 46-inch MultiSync SC46 include connectivity features for every home application, as well as the ability to be configured with a state-of-the-art ATSC HD tuner. The MultiSync Residential Series is also engineered with a ruggedized expansion slot for functional upgradeability, giving consumers peace of mind.

“MultiSync Residential monitors deliver full HD 1080p performance and give consumers a powerful display for today’s applications while preparing them for next-generation technologies,” said Hans Baumann, Senior Product Manager for NEC Display Solutions. “These state-of-the art displays exhibit a sleek, yet simple design that provides an unsurpassed viewing experience, regardless of the content, input or environment.”

The Residential Series offers full HD 1080p resolution at 1920 x 1080 and a 16:9 aspect ratio for superior video performance. The professional-grade, high-quality components deliver improved image quality and performance over the life of the products.

The new NEC MultiSync SC40 and SC46 include the following features:

- HDCP (High Definition Content Protection), which can be used with future Hi-Def components
- HDMI (High Definition Multimedia Interface) – all-digital audio/visual interface transmits uncompressed streams
- Auto-adjust color scheme for even-looking, true-color pictures with multiple gamma curves, designed specifically for different applications
- OSM lockout, which gives users ability to lock out all functions, including power, limiting non-users from adjusting preset adjustments
- Proprietary IR (infrared) codes, which prevent unauthorized remotes from controlling the monitors
- Enhanced AccuColor 6-way color control for improved color matching
- 10-bit Faroudja DCDi chip for a crisp and true picture
- Unique thermostatic cooling features to ensure long life and guaranteed exceptional durability
- GammaComp, which allows for preset or customized gamma curves to be displayed
- Optional external speakers
- 24/7 support from NEC Display Solutions
- An industry-leading, three-year limited parts and labor warranty, and up to a five-year optional warranty

The NEC MultiSync Residential displays are shipping today:

- NEC MultiSync SC40 is priced at \$3,299.99 MSRP
- NEC MultiSync SC46 is priced at \$4,199.99 MSRP

The new MultiSync Residential displays comply with the highest environmental electronics standard, RoHS (Restriction on Hazardous Substances), which aims to dramatically reduce the amount of lead, hex-chrome, cadmium, mercury, PBDE and PBB that enter the environment.

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**About NEC Display Solutions of America, Inc.**

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading provider of innovative LCD displays, professional grade plasmas and projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for the education, enterprise, government, professional, medical and digital signage markets. NEC Display Solutions ranked as the No. 1 large-screen LCD monitor provider for the signage and professional displays market for CY2006, according to iSuppli.

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For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the Web site at:

[www.necdisplay.com/protectyourimage/](http://www.necdisplay.com/protectyourimage/).

For digital images, please visit [www.necdisplay.com/mml](http://www.necdisplay.com/mml).